



GALLERIA  
AT CRYSTAL RUN

# GALLERIA AT CRYSTAL RUN CARES

## 2019 YEAR IN REVIEW



# GALLERIA AT CRYSTAL RUN SNAPSHOT

YOUR PREMIER SHOPPING, DINING, AND ENTERTAINMENT DESTINATION

**1,838**

**JOBS BROUGHT TO  
WALLKILL &  
ORANGE COUNTY**

**#1**

**LARGEST ENCLOSED SHOPPING,  
DINING & ENTERTAINMENT  
DESTINATION IN ORANGE COUNTY**

**110**

**BUSINESSES**

# APRIL 2, 1992

Galleria at Crystal Run opened its doors to the public.



# TO OUR FRIENDS, PARTNERS, NEIGHBORS AND GUESTS:

Galleria at Crystal Run experienced another successful year partnering with the non-profit groups of the Town of Wallkill, our host community, as well as all of Orange County! Galleria at Crystal Run donated space to not-for-profits and collaborated with them to hold over 178 special events at the center in 2019. Partnering with and giving back to our community is important to us and we believe it is part of what makes the center successful. We are pleased to work with all not-for-profit organizations looking to benefit from the center, whether for a tabling opportunity or for fundraising and awareness campaigns, or to use the community room for training, or a large event in the common area, our doors are always open!  
Together, we can make a difference.



# ORANGE COUNTY ARTS BUILD SHOWCASE

For the past 8 years, Galleria at Crystal Run has provided space for the Orange County Arts Council's annual "ARTS BUILD CONFIDENCE SHOWCASE". The showcase is designed to give Orange County residents a community space to see and hear the creative efforts of its students. The Arts Build Showcase displays over 110 pieces of high school artwork throughout center court, representing 17 high schools and 100 students. In addition to the floor displays, a digital display of elementary and middle school artwork, from 40 schools and 300 students is also set up in center court. There are 10 performances of spring musical productions that take place in JCPenney court involving over 200 students. This event attracts an audience of over 1,000 people.



“The Galleria at Crystal Run has been more than just a partner to our Orange County Arts Council. They have been like family in our growth and acknowledgement of the need to showcase the talent and good that our students have to offer. “

**Mike Pacer**

*Education Committee Chairperson  
Orange County Arts Council*



# ORANGE WORKS JOB FAIR

Each spring, Orange Works has their annual job fair at the Galleria at Crystal Run. The Orange Works Job Fair fills the lower level of the Galleria at Crystal Run with over 100 employers looking for the perfect candidate to fill available positions.



# HOSPICE TREE OF LIFE

Every year, contributions are made to Hospice of Orange & Sullivan Counties, Inc. Tree of Life in honor or memory of a friend or loved one. That special person's name is placed on an ornament of their choice and displayed on one of three 12-foot trees in the Galleria at Crystal for the duration of the holiday season. Their donation goes to help someone who is receiving Hospice end-of-life care or bereavement support services in Orange and Sullivan Counties. Over \$15,000 was raised at Galleria at Crystal Run alone in 2019.



# THE CLOTHES LINE PROJECT

Safe Homes provides services to individuals impacted by violence and abuse. During the month of October, advocates and staff bring the Clothesline Project throughout Orange and Sullivan Counties in an effort to raise awareness about domestic violence and the services available to victims. Each t-shirt, designed by survivors of abuse or their loved ones in their honor, serves as a visual display and reminder of the prevalence and impact of domestic violence in our own community.

“For the last several years, Safe Homes spent one day in October at the Galleria at Crystal Run, educating the public, providing information about domestic violence and available services. Safe Homes works together to ensure the most effective services to survivors and to achieve a world free of violence and abuse. The hope is that most people leave the Galleria with more knowledge and ability to help someone close to them.”

**Sarita Green, LMSW**  
*Associate Director*  
*Safe Homes of Orange County*

# GALLERIA AT CRYSTAL RUN IS PROUD TO PARTNER WITH THE FOLLOWING COMMUNITY ORGANIZATIONS





# AWARENESS CAMPAIGNS

Groups using the center for fundraising purposes will have the advantage of exposure to 12 million annual visitors as well as the use of our social media platforms. Galleria at Crystal Run is happy to help promote your organization in order to let our guests know about your cause.

Have a question? A campaign? An event? Or looking for more information, please don't hesitate to reach out. We'd love to hear from you!

Galleria at Crystal Run is a part of a community, just like your organization and we look forward to working with you in 2020 and beyond!



**American Foundation for  
Suicide Prevention**



**Safe Homes Clothesline  
Project**

# DONATION REQUESTS

Many of our stores, restaurants, and entertainment venues will partner and donate to various not-for-profit organizations. Please submit your request to the marketing department at [stacydecker@pyramidmg.com](mailto:stacydecker@pyramidmg.com) two (2) months prior to event date and the team will pass along your request.

Galleria at Crystal Run event space, tabling, and community rooms are FREE for non-profit use. Groups are asked to fill out and submit the required paperwork in order to be granted access.



# FROM OUR FAMILY TO YOURS, THANK YOU!

Galleria at Crystal Run in Middletown, NY is the Hudson Valley Region's premier shopping destination. Our 1.2 million square foot, enclosed 2-level center offers an impressive selection of retail stores, entertainment, and dining for the whole family! With its unique and diverse tenant mix, Galleria at Crystal Run is the go-to place for local shoppers and tourists alike.

**#GalleriaatCrystalRun**

[www.galleriacrystalrun.com](http://www.galleriacrystalrun.com)

845.692.5757 | Middletown, NY

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