

**JCPenney**  
Beauty + Salon

EVENT

## The Eyes Have It

Friday & Saturday, August 25<sup>th</sup> and August 26<sup>th</sup>  
12:00pm – 4:00pm

**Define  
your  
Brows**



**Eyeliner  
Application**



Get beautifully defined eyes with new eyeliner techniques at JCPenney Beauty! Learn tips trending in Brow looks. Enjoy a complimentary Define Your Brows or an Eyeliner Application mini service!

Did you know we have a full service, Salon? Yes! You can book a waxing  appointment too!

# JCPenney Salon

**\$12**

**Kids' Cuts**

or **\$12 off\*** any  
**\$30+** hair styling

Book an appointment for  
your K-6th grader!



**\$10 off \$25\***

storewide coupon  
when you spend \$25  
in JCPenney Salon

\*Exclusions apply.

\*While appointments last. Valid at the JCPenney Salon, excluding taxes, 7/17-9/23.  
Offer may not be available at all salons. Cannot be combined with any coupon or offer.