



GALLERIA
AT CRYSTAL RUN

January 16, 2024

Dear Tenant,

We are excited to bring back our text-to-win SMS marketing campaigns this year! For Valentine's Day we were hoping to put together the ultimate "Galentine's Day" basket for a winner to enjoy with friends at the center. Items can include a gift card or an item that represents your store. All participating stores will be mentioned on social media, digital directory ads, email blasts and more. Participants will text in order to be in the running to win. One random winner will be selected. We would also like to highlight any sales or events that you may be featuring next month!

If you would like to be a part of our Valentine's Day campaign or would like to send us special sales or events, please contact karlaleon@pyramidmg.com or alissalenis@pyramidmg.com by 1/22/24.

Yes, my store will participate! We will be offering the giveaway below:

Giveaway: _____

Store: _____

Authorized by: _____

Signature: _____

Please return this form to the mall office or email karlaleon@pyramidmg.com by January 22, 2024.

Thank you!