



GALLERIA
AT CRYSTAL RUN

GALLERIA AT CRYSTAL RUN CARES

2024 YEAR IN REVIEW



Serving The Town Of Walkill For Over Three Decades



The Galleria at Crystal Run opened its doors to the public on April 1, 1992. Some of the original tenants such as Sweet Feelings Jewelry and Hallmark remember the crowds of people lined up at the doors as the center opened at 12pm.



Over the years the center has served as a pillar of our community, hosting family traditions through countless of community events such as the annual "Mall-O-Ween", "Tykes Tuesday" summer events, fashion shows, musical performances, charity events, celebrity appearances and much more!

TO OUR FRIENDS, PARTNERS, NEIGHBORS AND GUESTS:

Galleria at Crystal Run continued their strong initiative this past year to partner with the non-profit groups of the Town of Wallkill, our host community, as well as all of Orange County!

Galleria at Crystal Run donated space to not-for-profits and collaborated with them to hold over 100 special events at the center in 2024. Partnering with and giving back to our community is important to us and we believe it is part of what makes the center successful. We are pleased to work with all not-for-profit organizations looking to benefit from the center, whether for a tabling opportunity or for fundraising and awareness campaigns, or to use the community room for training, or a large event in the common area, our doors are always open!

Together, we can make a difference.

TOWN OF WALLKILL KWANZAA EVENT

Each year, Galleria at Crystal Run partners with the YMCA of Middletown and the Town of Wallkill for their annual Kwanzaa Celebration. The community gathers for musical performances, poems, and teachings of the seven principles of Kwanzaa unity, self-determination, collective work and responsibility, cooperative economics, purpose, creativity and faith.



HOSPICE TREE OF LIFE

Every year, contributions are made to Hospice of Orange & Sullivan Counties, Inc. Tree of Life in honor or memory of a friend or loved one. That special person's name is placed on an ornament of their choice and displayed on one of three 12-foot trees in the Galleria at Crystal for the duration of the holiday season. Their donation goes to help someone who is receiving Hospice end-of-life care or bereavement support services in Orange and Sullivan Counties.



ANNUAL JOB FAIRS



Galleria at Crystal Run partnered with Orange County Job Works to host two free Job Fairs to the local community. The August Job Fair included entertainment and giveaways for children as they visited while Back to School shopping.

Galleria at Crystal Run also hosted two Get Hired Job Fairs last year on the lower level with over 30 employers looking for the perfect candidate to fill available positions. Organizations in attendance included LEGOLAND New York, Resorts World Catskills, The Kartrite Resort & Indoor Waterpark, Spectrum, and many Galleria at Crystal Run tenants.

TOWN OF WALLKILL ROTARY TURKEY TROT

The Town of Wallkill East Rotary Turkey Trot 5K Run at Galleria at Crystal Run has been a yearly tradition for many years. Their 11th Annual 5K was held on Thanksgiving morning. The funds collected from this fundraiser go towards charitable contributions that the rotary makes to local nonprofit organizations through out the year.



ACW WRESTLING FUNDRAISER



American Colosseum Wrestling (ACW), a sports attraction company dedicated to providing fun and excitement for all ages, partnered with Galleria at Crystal Run for the second year to deliver a live fundraiser to benefit the Otisville Little League. This thrilling and high-speed event brought in hundreds of attendees. “ACW is thrilled to partner with Galleria at Crystal Run once again, to not just entertain but also to raise money for families and programs in need in our community,” said **American Colosseum Wrestling Owner, Kevin Clark**. “We could not have asked for finer partners in our efforts to create an action-packed Saturday afternoon for the entire family to enjoy.”



MALL A THON DANCE FUNDRAISER

Each year, Ayo Fitness partners with The Dance Emporium and The Dance Annex to host dance performances by dancers of all ages. This Mall-a-Thon Dance Fest featured a variety of different dance styles and genres. All proceeds from this event go directly to Orange County non-profit organizations.

TOWN OF WALLKILL COMMUNITY DAY



On Saturday, September 21st, Galleria at Crystal Run partnered with the Town of Wallkill to host their annual Community Day event. This event features food trucks, vendors, musical performances and more. Many Galleria tenants participated including 110 Grill, Food & Fire BBQ, Sicilian Delight and more. The community enjoyed a variety of different cuisine options as well as dance performances from local dance schools and music by local bands.



THE CLOTHESLINE PROJECT



Safe Homes provides services to individuals impacted by violence and abuse. During the month of October, advocates and staff bring the Clothesline Project throughout Orange and Sullivan Counties in an effort to raise awareness about domestic violence and the services available to victims. The Galleria at Crystal Run serves as a location for the project each Columbus Day. Each t-shirt, designed by survivors of abuse or their loved ones in their honor, serves as a visual display and reminder of the prevalence and impact of domestic violence in our own community.

TOWN OF WALLKILL JUNETEENTH CELEBRATION



On Thursday, June 19th Galleria at Crystal Run, Town of Wallkill, Dogwood Acres and the YMCA of Middletown partnered to host their annual Juneteenth Jubilee Celebration. The afternoon included music by students of all ages, poetry and dances, raffles and giveaways, vendors and more!

ORANGE COUNTY ARTS BUILD SHOWCASE



For the past 10 years, Galleria at Crystal Run has provided space for the Orange County Arts Council's annual "ARTS BUILD CONFIDENCE SHOWCASE". The showcase is designed to give Orange County residents a community space to see and hear the creative efforts of its students. Representing 32 schools, the Arts Build Showcase includes a sampling of high school performing arts and displays student artwork throughout center court. This event attracts an audience of over 4,500 visitors.

GIFTED CHILDREN WALK A THON



On Saturday, October 19th, 2024, Gifted Children hosted the 2nd Annual Neurodiverse Walk or Wheel Event at Galleria at Crystal Run. This event was dedicated to fostering understanding and acceptance to make a difference and celebrate the beauty of diversity. Gifted Children, Inc. is committed to offering a wide range of support and resources to individuals of all ages who possess exceptional abilities. By providing comprehensive assistance, they aim to enable these individuals to live independently and lead meaningful lives.

2024 PROJECT VALENTINE



Every year, Senator James Skoufis' office collects Valentine's Day cards from our community for seniors and veterans. This year, they hosted a live craft session on February 2nd in Center Court so that families could create the Valentine's Day cards for Project Valentine while they shopped.

2024 SUNY ORANGE DAY



Galleria at Crystal Run, SUNY Orange Foundation, K104.7, and Galleria merchants partnered together on Sunday, March 24th for a mall-wide fundraiser to benefit the SUNY Orange Foundation. The first ever SUNY Orange Day took place to raise funds, build a strong alumni network, and foster lasting ties to our community in order to expand opportunities and support the success of SUNY Orange students.

GALLERIA AT CRYSTAL RUN IS PROUD TO PARTNER WITH MANY COMMUNITY ORGANIZATIONS INCLUDING:



American Foundation for Suicide Prevention



BOY SCOUTS OF AMERICA



WILKINS MINISTRIES



Walkkill East Rotary



AWARENESS CAMPAIGNS

Groups using the center for fundraising purposes will have the advantage of exposure to our annual visitors as well as the use of our social media platforms. Galleria at Crystal Run is happy to help promote your organization in order to let our guests know about your cause.

Have a question? A campaign? An event? Or looking for more information, please don't hesitate to reach out. We'd love to hear from you!

Galleria at Crystal Run is a part of a community, just like your organization and we look forward to working with you in 2025 and beyond!

NY Blood Center Monthly Blood Drives



Holiday Gift Wrapping Fundraisers



DONATION REQUESTS

Many of our stores, restaurants, and entertainment venues will partner and donate to various not-for-profit organizations. Please submit your request to the marketing department at karlamacgregor@pyramidmg.com two months prior to event date and the team will pass along your request.

Galleria at Crystal Run event space, tabling, and community rooms are FREE for non-profit use. Groups are asked to fill out and submit the required paperwork in order to be granted access.



FROM OUR FAMILY TO YOURS, THANK YOU!

Galleria at Crystal Run in the Town of Wallkill, NY is the Hudson Valley Region's premier shopping destination. Our 1.2 million square foot enclosed 2-level center offers an impressive selection of retail stores, entertainment attractions, and dining venues for the whole family. With its unique and diverse tenant mix, Galleria at Crystal Run is the go-to place for local shoppers and tourists alike.

#GalleriaatCrystalRun

www.galleriacrystalrun.com

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