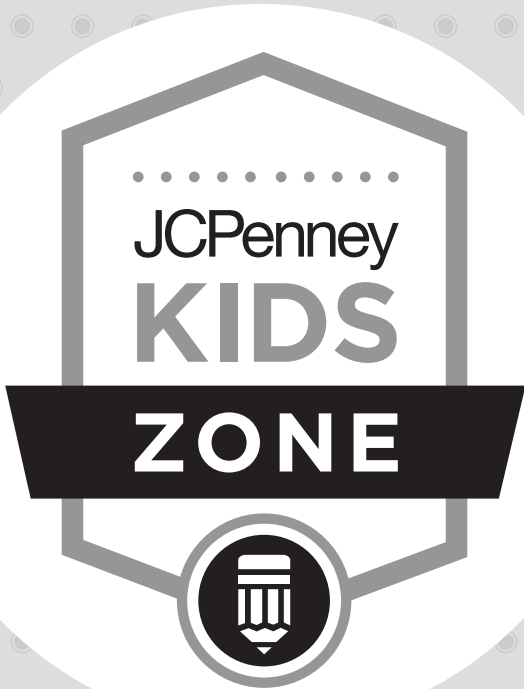


JOIN US IN STORE
11AM-NOON



PARENTS, BRING
YOUR KIDS TO
JCPENNEY!

FUN PROJECTS JUST FOR KIDS.
PLUS, SHOP & ENJOY EXTRA SAVINGS
WITH A KIDS' ZONE COUPON.
IT'S A WIN-WIN ... DON'T MISS OUT!

Materials for crafts and activities will be provided.

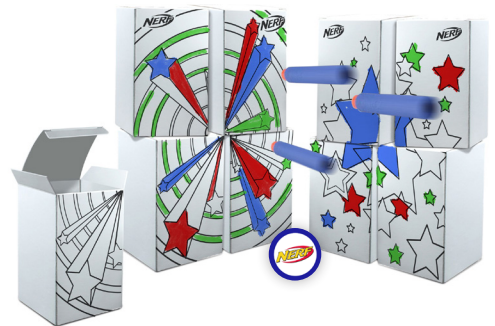
JOIN US OCTOBER 13
CREATE A SCARECROW OR
HAUNTED HOUSE



JOIN US NOVEMBER 10
RECEIVE A **nickelodeon**
COLORING PACK, STICKERS
& COMIC BOOK!



JOIN US DECEMBER 8
CREATE YOUR OWN
NERF TARGET



JCPenney Kids' Zone lets school-age kids create fun arts & crafts projects every month.

Kids will receive a collectible pin for every project they finish. Collect 6 pins to receive a Project Master medallion. All kids must be accompanied by a parent.

Plus, just for parents—an **extra 10% off coupon*** for use in store only on the day of the event.

Coupon can be combined with other coupons!

*Coupon required. Some exclusions and restrictions apply. See coupon for details.