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FOR IMMEDIATE RELEASE

February 13, 2019

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Poughkeepsie Galleria: 2019 Prom Headquarters

Poughkeepsie, NY – With prom season quickly approaching, Poughkeepsie Galleria is positioned as the Hudson Valley's top prom destination. With fashion forward shops, staple anchors, full service salons and fun and trendy boutiques, Poughkeepsie Galleria has everything needed for Prom all conveniently located under one roof.

To kick-off prom prep season, join us Saturday, February 23 from 1-4pm in Center Court for the '96.1 Kiss FM's Promposal at Poughkeepsie Galleria'. Dozens of vendors from national make-up brands, salon services and fashion stores will all be on hand on the day of for consultations, demos and giveaways as well as appearances by J Will of 96.1 Kiss FM and Illusionist Ryan Dutcher.

Hudson Valley high school students will have the opportunity to speak with professionals regarding any questions they may have about their upcoming formal events. The event will feature a fashion show with dresses from Chic Boutique, JCPenney and Macy's and tuxes from Via Roma Fine Menswear. There will also be contests with nearly \$1000 in prizes ranging from a prom dress, a tux rental, makeovers, gift cards and much more. Mid-Hudson Limousine Service will be onsite with information and a limo on display.

Junior League of Poughkeepsie will be onsite promoting the 6th Annual Cinderella's Closet where girls in need can "shop" for formal attire. They will be collecting donations of new or gently used modern formal and cocktail dresses, shoes and accessories during Promposal.

For more information please visit [Poughkeepsie Galleria's website](#).

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About Poughkeepsie Galleria

Poughkeepsie Galleria is Dutchess County's largest, most dominant shopping destination for over 30 years. Anchored by Macy's, Target, Best Buy, Sears, JCPenney, Dick's Sporting Goods, Poughkeepsie Galleria offers 120 retail shops including Regal Cinemas. Additional information can be found at www.PoughkeepsieGalleriamall.com and you can find Poughkeepsie Galleria on Facebook (Facebook.com/PoughkeepsieGalleria), Twitter (@PokGalleria) and Instagram (@Poughkeepsie_Galleria).

About Pyramid Management Group, LLC

Pyramid Management Group, owner of Poughkeepsie Galleria, is one of the largest, most innovative, privately-held shopping center developers in North America. Headquartered in Syracuse, New York, Pyramid's portfolio of retail-based, tourist and entertainment destinations dominate the northeast, with 16 properties located throughout New York, Massachusetts and Virginia. For over 40 years, Pyramid has led the industry by combining the best elements of traditional retail with world-class dining and entertainment, all under one roof. For more information, visit www.pyramidmg.com.