



Media Release

December 1, 2017

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**SALMON RUN MALL TO HOST THE
MISS/MR MERRY CHRISTMAS PAGEANT
Don't miss the fun and excitement!**

WHEN: Sunday, December 10, 2017
TIME: 1 p.m.
WHERE: Salmon Run Mall, Sears Court

Do you have a beautiful baby? Does your child enjoy being in front of an audience? Do YOU want to be discovered? Sunburst Model Search and Beauty Pageant are always looking for new faces and will be in your area very soon:

Sunburst is celebrating 40 years of discovering new faces! Current and former contestants have appeared in ads, commercials, television series, movies and all entertainment fields! We currently have two Sunburst contestants in Nickelodeon shows and two former contestants went on to become Miss America and Miss USA! Our Pageants have been featured on The Discovery Channel! Contestants compete for the opportunity to win \$10,000, \$5,000, \$2,000, \$1,000, \$500 savings bonds and many, many more, outstanding gifts.

All finalists chosen and crowned on the day of competition will advance to the state finals. EVERYONE RECEIVES A CROWN AND TROPHY. Judging is based on beauty and personality. There will be winners chosen from each of ten age divisions and boys are judged separately from girls. BOYS AGE GROUPS (2 groups): 0-23 months and 2-3 year olds. GIRLS AGE GROUPS (8 groups): under 1 year, 12-23 months, 2-3 years, 4-6 years, 7-10 years, 11-13 years, 14-17 years and 18-27 years. Contestants may be married or single.

To receive information on HOW TO ENTER, visit WWW.SUNBURSTBEAUTY.COM or phone for information 727-258-7053. You may also pick up an entry form at the mall. Don't delay - enter a preliminary NOW to qualify for one of the most trusted and coveted titles in the U.S.A.

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About Salmon Run Mall:

Salmon Run Mall is the premier shopping and entertainment destination for the Northern New York market, including a very strong Canadian segment. The center is anchored by Best Buy, Burlington Coat Factory, Sears, JC Penney, Dick's Sporting Goods, Gander Mountain, Bon Ton and Christmas Tree Shops and offers more than 80 retail shops, a 12-screen stadium seat theater, food court and full-service sit down restaurant. . Additional information regarding Salmon Run Mall can be found at: www.shopsalmonrunmall.com

