



Media Release

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SUNBURST PAGEANT AND MODEL SEARCH IS COMING TO A LOCATION NEAR YOU! DON'T MISS THE FUN AND EXCITEMENT!



(WATERTOWN, NY) – Do you have a beautiful baby? Does your child enjoy being in front of an audience? Do you want to be discovered? Sunburst Model Search and Beauty Pageant are always looking for new faces and will be at Salmon Run Mall on **Saturday, December 1st beginning at 5 p.m.** in Sears Court.

Sunburst is celebrating 41 years of discovering new faces. Current and former contestants have appeared in ads, commercials, television series, movies and all entertainment fields. Sunburst currently has two contestants in Nickelodeon shows and two former contestants went on to become Miss America and Miss USA! Contestants compete for the opportunity to win savings bonds ranging from \$500 to \$10,000 and many other outstanding gifts.

All finalists chosen and crowned on the day of the competition will advance to the state finals. Everyone will receive a crown and trophy. Judging is based on beauty and personality. Winners will be chosen from each of ten age divisions and boys are judged separately from girls.

BOYS AGE GROUPS ARE: 0-23 months; 2 – 4 years old

GIRLS AGE GROUPS ARE: under 1 year old; 1 year old; 2 – 3 years old; 4 – 6 years old; 7 – 10 years old; 11 – 13 years old; 14 – 17 years old; 18 – 27 years old; age 28 and up

To receive information on how to enter, please contact Sunburst Pageants at www.sunburstbeauty.com. Entry forms are also available at Salmon Run Mall.

For the latest updates and information on this and other events, visit our website, www.shopsalmonrunmall.com or like us at www.facebook.com/salmonrunmall.

About Pyramid Management Group, LLC

Pyramid Management Group, owner of Salmon Run Mall, is one of the largest, most innovative, privately-held shopping center developers in the northeast. Headquartered in Syracuse, New York, Pyramid's portfolio of retail-based, tourist and entertainment destinations dominate the northeast with 18 properties located throughout New York, Massachusetts and Virginia. For over 40 years, Pyramid has led the industry in combining the best elements of traditional retail with world-class dining, entertainment and hospitality, all under one roof. For more information, visit www.pyramidmg.com.

About Salmon Run Mall:

Salmon Run Mall is the premier shopping and entertainment destination for the Northern New York market, including a very strong Canadian segment. The center is anchored by Gander Outdoors, Best Buy, Burlington, Sears, JC Penney, Dick's Sporting Goods, and Christmas Tree Shops and offers more than 70 retail shops, a 12-screen stadium seat theater, food court and full-service sit down restaurant. Additional information regarding Salmon Run Mall can be found at: www.shopsalmonrunmall.com



Merry Christmas Pageant

BOYS:
Newborn - 23 months
2 - 4 years



GIRLS:
Under 1 year
One year olds
2 & 3 years
4 - 6 years
7 - 10 years
11 - 13 years
14 - 17 years
18 - 27 years



Everyone receives a trophy and CROWN!

Salmon Run Mall
DECEMBER 1 at 5:00

**PICK UP ENTRY FORMS AT THE MALL
OR VISIT OUR WEBSITE TO ENTER ONLINE**

www.sunburstbeauty.com

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