



Media Release

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Get Hoppin'!

The Bunny is Coming Soon to Salmon Run Mall!

Bunny Arrives Friday, April 5th at 11 a.m.

(Watertown, NY) - He's good at inspiring smiles and great at capturing memories. The warm and fuzzy Easter Bunny will hop into Salmon Run Mall on Friday, April 5th at 11 a.m. to celebrate spring's most beloved and time-honored tradition.

For two weeks only, families can visit Salmon Run Mall's magical Bunny Photo Experience Monday through Saturday from 11 a.m. to 8 p.m. and Sunday 11 a.m. to 6 p.m.

Visits are always free and photo packages will be available. All kids visiting the Easter set will receive a fun Easter surprise!



Bunny Cares will be held at Salmon Run Mall, welcoming children of all abilities and spectrums of special needs to a photo environment supportive of their sensory, physical and developmental needs.

- Sunday, April 7th from 9 a.m. to 11 a.m.

Bunny Cares is held in partnership with [Autism Speaks](#). Autism Speaks is dedicated to promoting solutions, across the spectrum and throughout the life span, for the needs of individuals with autism and their families. They do this through advocacy and support; increasing understanding and acceptance of autism spectrum disorder; and advancing research into causes and better interventions for autism spectrum disorder and related conditions.

All children up to age 9, accompanied by an adult, are invited to participate in the Easter Egg Hunt near the Easter Bunny set:

- Saturday, April 13th at 9:30 a.m.

There will be activities, face painting, bunnies and guinea pigs will be visiting with the Jefferson County SPCA plus Treehouse Daycare will have a game area set up for the little ones and of course there will be an Egg Hunt for ages 0-2, 3-5 and 6-9. Visit www.shopsalmonrunmall.com for all the details.

Guests will not have to worry about leaving their dogs or cats out of the photos this year! All guests wishing to participate in *Pet Photos with the Bunny* MUST enter the mall through the Main Mall Entrance by Fun on the Run Arcade. There is one designated evening this season where pets are allowed at the Bunny set.

- Sunday, April 14th from 6 p.m. to 8 p.m. at the Bunny set.

In observance of the Easter holiday, Salmon Run Mall will not be open for business on Sunday, April 21st, 2019. Regal Stadium 12 will be open regular hours. The mall will re-open Monday, April 22nd at 10 a.m. For more information on this and many more upcoming events hosted by Salmon Run Mall, log on to www.shopsalmonrunmall.com.

About Pyramid Management Group, LLC:

Pyramid Management Group, owner of Salmon Run Mall, is one of the largest, most innovative, privately held shopping center developers in the northeast. Headquartered in Syracuse, New York, Pyramid's portfolio of retail-based, tourist and entertainment destinations dominate the northeast with 18 properties located throughout New York, Massachusetts and Virginia. For over 40 years, Pyramid has led the industry in combining the best elements of traditional retail with world-class dining, entertainment and hospitality, all under one roof. For more information, visit www.pyramidmg.com

About Salmon Run Mall:

Salmon Run Mall is the premier shopping and entertainment destination for the Northern New York market, including a very strong Canadian segment. The center is anchored by Best Buy, Burlington, Gander Outdoors, JC Penney, Dick's Sporting Goods, and Christmas Tree Shops and offers more than 70 retail shops, a 12-screen stadium seat theater, food court and full-service sit down restaurant. Additional information regarding Salmon Run Mall can be found at www.shopsalmonrunmall.com

