



## Media Release

FOR IMMEDIATE RELEASE: June 19, 2019

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### SALMON RUN MALL PRESENTS "TYKES TUESDAYS" IN JULY AND AUGUST

(WATERTOWN, NY) – This summer, Salmon Run Mall, in conjunction with the Regal Summer Movie Express, presents "Tykes Tuesday" for kids up to age 12.

**Every Tuesday** beginning July 2<sup>nd</sup> through August 27<sup>th</sup> from **noon to 2 p.m.** there will be crafts,

activities, stories and more from various guests and organizations. Each week, parents can register to win a pair of movie passes or other great prizes, plus take advantage of mall merchant discounts when you show your card to participating stores. All events are at the head of Food Court, near Verizon and Gander Outdoors, unless otherwise noted.

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| July 2 <sup>nd</sup>  | Face painting with Amazing Occasions; Red, White and Blue Headband craft with the Girl Scouts  |
| July 9 <sup>th</sup>  | Face painting with Amazing Occasions; Activity with Gander Outdoors  |
| July 16 <sup>th</sup> | Face painting with Amazing Occasions; Glass Bead Dream Catchers craft with the Girl Scouts   |
| July 23 <sup>rd</sup> | Location: near Auntie Anne's - Face painting with Amazing Occasions; Pretzel Class with Auntie Anne's (\$5 per person) – please register with Auntie Anne's at the store; Zumbini with Amy |
| July 30 <sup>th</sup> | Face painting with Amazing Occasions; Visitors from the New York State Zoo at Thompson Park  |

#### **About Pyramid Management Group, LLC:**

Pyramid Management Group, owner of Salmon Run Mall, is one of the largest, most innovative, privately held shopping center developers in the northeast. Headquartered in Syracuse, New York, Pyramid's portfolio of retail-based, tourist and entertainment destinations dominate the northeast with 16 properties located throughout New York, Massachusetts and Virginia. For over 40 years, Pyramid has led the industry in combining the best elements of traditional retail with world-class dining, entertainment and hospitality, all under one roof. For more information, visit [www.pyramidmg.com](http://www.pyramidmg.com)

#### **About Salmon Run Mall:**

Salmon Run Mall is the premier shopping and entertainment destination for the Northern New York market, including a very strong Canadian segment. The center is anchored by Best Buy, Burlington, Gander Outdoors, JC Penney, Dick's Sporting Goods, and Christmas Tree Shops and offers more than 70 retail shops, a 12-screen stadium seat theater, food court and full-service sit down restaurant. Additional information regarding Salmon Run Mall can be found at [www.shopsalmonrunmall.com](http://www.shopsalmonrunmall.com)



- August 6<sup>th</sup> Location: near Auntie Anne's - Face painting with Amazing Occasions; Pretzel Class with Auntie Anne's (\$5 per person) – please register with Auntie Anne's at the store
- August 13<sup>th</sup> Face painting with Amazing Occasions; Fairy Wand Craft with the Girl Scouts
- August 20<sup>th</sup> Face painting with Amazing Occasions; Paper Plate Summer Fans with the Girls Scouts
- August 27<sup>th</sup> Face painting with Amazing Occasions; Operation Safe Child ID Cards with the Jefferson County Sheriff Department; Edible Camp Fires craft with the Girl Scouts

Each week guests can take advantage of merchant specials too! Be sure to grab your card and visit these merchants for "Tykes Tuesdays" specials from Auntie Anne's, Bounce Mountain, Christmas Tree Shops & That, Claire's, Cricket Wireless, Dairy Queen, Gertrude Hawk, JuJu 66, Regal Cinemas, Skewed Brewing, Wendy's, Sbarro and Taco Bell.

Special thanks to our sponsors of "Tykes Tuesday": WWNY TV7, Samaritan Medical Center, Fidelis Care, Immaculate Heart Central, Uncle Sam Boat Tours, and CREDO.

For more information on this and other upcoming events at Salmon Run Mall, including store promotions, directions to the mall and more, always log on to [www.shopsalmonrunmall.com](http://www.shopsalmonrunmall.com).

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