



Media Release

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Contact: Karla Woods, Marketing Director
315-788-9210, ext. 205; karlawoods@pyramidmg.com



TYKES TUESDAY IS "ROLLING IN THE DOUGH" THIS WEEK SPONSORED BY AUNTIE ANNE'S PRETZELS

(WATERTOWN, NY) – As we get ready to kick off back to school shopping and try to enjoy the final days of summer vacation – be sure to take a minute to stop by Auntie Anne's Pretzels on Tuesday, August 6th for Tykes Tuesday after the Regal Summer Movie Express \$1 Movies.

Auntie Anne's Pretzels will host Pretzel Palooza as they offer a class on pretzel rolling! The cost is only \$5 per child, and that covers the cost of a pretzel and drink. Space is limited for this event so be sure to contact Auntie Anne's to register in advance, although walk-ins are welcome (upon availability).

Other Tykes Tuesday events for the day include face painting, games and activities from Fidelis, Samaritan Medical Center and Immaculate Heart Central. Plus, giveaways from Salmon Run Mall!

Every Tuesday through August 27th from **noon to 2 p.m.** there will be crafts, activities, stories and more from various guests and organizations. Each week, parents can register to win a pair of movie passes or other great prizes, plus take advantage of mall merchant discounts when you show your card to participating stores. Below is the schedule for the rest of August:

August 13th Face painting with Amazing Occasions; Fairy Wand Craft with the Girl Scouts
August 20th Face painting with Amazing Occasions; Paper Plate Summer Fans with the Girls Scouts

About Pyramid Management Group, LLC:

Pyramid Management Group, owner of Salmon Run Mall, is one of the largest, most innovative, privately held shopping center developers in the northeast. Headquartered in Syracuse, New York, Pyramid's portfolio of retail-based, tourist and entertainment destinations dominate the northeast with 16 properties located throughout New York, Massachusetts and Virginia. For over 40 years, Pyramid has led the industry in combining the best elements of traditional retail with world-class dining, entertainment and hospitality, all under one roof. For more information, visit www.pyramidmg.com

About Salmon Run Mall:

Salmon Run Mall is the premier shopping and entertainment destination for the Northern New York market, including a very strong Canadian segment. The center is anchored by Best Buy, Burlington, Gander Outdoors, JC Penney, Dick's Sporting Goods, and Christmas Tree Shops and offers more than 70 retail shops, a 12-screen stadium seat theater, food court and full-service sit down restaurant. Additional information regarding Salmon Run Mall can be found at www.shopsalmonrunmall.com



August 27th SUMMER SEND OFF with Face painting with Amazing Occasions; Operation Safe Child ID Cards with the Jefferson County Sheriff Department; Edible Camp Fires craft with the Girl Scouts; plus, Samaritan Medical Center, Fidelis, NRCIL, Jefferson County Public Health and more will be by to share back-to-school tips, information and giveaways for all who attend!

Each week guests can take advantage of merchant specials too! Be sure to grab your card and visit these merchants for “Tykes Tuesdays” specials from Auntie Anne’s, Bounce Mountain, Christmas Tree Shops & That, Claire’s, Cricket Wireless, Dairy Queen, Gertrude Hawk, JuJu 66, Regal Cinemas, Skewed Brewing, Wendy’s, Sbarro and Taco Bell.

Special thanks to our sponsors of “Tykes Tuesday”: WWNY TV7, Samaritan Medical Center, Fidelis Care, Immaculate Heart Central, Uncle Sam Boat Tours, and CREDO.

For more information on this and other upcoming events at Salmon Run Mall, including store promotions, directions to the mall and more, always log on to www.shopsalmonrunmall.com.

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