



## Media Release

October 15, 2019

**Contact:** Karla Woods, Marketing Director  
315-788-9210, ext. 205; [karlawoods@pyramidmg.com](mailto:karlawoods@pyramidmg.com)

### Carve Out a New Tradition and Give Blood this Halloween!

*Salmon Run Mall to Host Blood Drive*



## American Red Cross

(Watertown, NY) Salmon Run Mall will host a Blood Drive with the American Red Cross on Thursday, October 24th from 1 p.m. to 6 p.m. at the Court Area near Spirit Halloween and Gertrude Hawk.

There is always a critical need for donations so the American Red Cross has made it convenient to reserve your time slot to donate:


- Visit [RedCrossBlood.org](http://RedCrossBlood.org) and register
- Use the Blood Donor App
- Call 1-800-REDCROSS (1-800-733-2767) to schedule your appointment to donate
- Streamline your donation experience and save up to 15 minutes by visiting [RedCrossBlood.org/RapidPass](http://RedCrossBlood.org/RapidPass) to complete your pre-donation reading and health history questions on the day of your appointment.

If prompted, the sponsor key word is SalmonRunMall. Appointments are encouraged and appreciated, however, walk-ins are always welcome. Consider a Power Red Cell donation if you are O Neg, A Neg, B Neg or O Pos.

For more information on this and other events at Salmon Run Mall log on to [www.shopsalmonrunmall.com](http://www.shopsalmonrunmall.com).

###

#### **About Salmon Run Mall:**

Salmon Run Mall is the premier shopping and entertainment destination for the Northern New York market, including a very strong Canadian segment. The center is anchored by Best Buy, Burlington, JC Penney, Dick's Sporting Goods, Gander Outdoors, and Christmas Tree Shops and offers more than 70 retail shops, a 12-screen stadium seat theater, food court and full-service sit down restaurant. Additional information regarding Salmon Run Mall can be found at: [www.shopsalmonrunmall.com](http://www.shopsalmonrunmall.com) 

#### **About Pyramid Management Group, LLC**

Pyramid Management Group, owner of Salmon Run Mall, is one of the largest, most innovative, privately-held shopping center developers in the northeast. Headquartered in Syracuse, New York, Pyramid's portfolio of retail-based, tourist and entertainment destinations dominate the northeast with 16 properties located throughout New York, Massachusetts and Virginia. For over 40 years, Pyramid has led the industry in combining the best elements of traditional retail with world-class dining, entertainment and hospitality, all under one roof. For more information, visit [www.pyramidmg.com](http://www.pyramidmg.com).