



Media Release

FOR IMMEDIATE RELEASE: September 17, 2019

Contact: Karla Woods, Marketing Director
315-788-9210, ext. 205; karlawoods@pyramidmg.com

SALMON RUN MALL TO HOST FIRST ANNUAL “COMMUNITY TALKS” EVENT, SPONSORED BY PIVOT AND AND ALLIANCE FOR BETTER COMMUNITIES

(WATERTOWN, NY) – Pivot, a county-wide non-profit agency dedicated to the prevention of substance abuse misuse and abuse and the promotion of the health and wellness of all community members, along with the Alliance for Better Communities, will host their first annual Community Talks event at Salmon Run Mall on Saturday, October 5th from 10 a.m. to 3 p.m.

The goal of the Community Talks event is to inspire a call to action among parents and youth to engage in open dialogue about growing challenges youth face in the frequently changing, fast-paced environments they live in and how these challenges impact their decision-making ability regarding healthy lifestyle choices and substance use. The event will host experts who will discuss the truth about underage drinking, the untold dangers of vaping and effects of today’s marijuana on youth.

Leading up to the Community Talks event will be an art competition for Jefferson County youth in grades K – 12. Participating youth are eligible to win prizes such as a \$500 award, an Apple iPad, Fitbit, mountain bike, Polaroid Point-and-Shoot camera, \$100 Dick’s Sporting Goods gift card, \$100 Regal gift card, \$50 Paint It Pottery gift card, art set and more! ALL Jefferson County students in grades K – 12 are invited and encouraged to participate!

- Students in grades K – 3 will be provided a color page to submit.
- Students in grades 4 – 12 are invited to submit original art work.

Winners for grades K – 3 will be selected by drawing names. Judging for grades 4 – 12 will take place from 10 a.m. to 12:30 p.m. and winners will be announced immediately after. A parent or guardian must be available to sign for prizes.

For more information on the Community Talks event, or how to enter the Art Show, contact Ann Marie at 315-788-4660. For more information on this and other upcoming events at Salmon Run Mall, including store promotions, directions to the mall and more, always log on to www.shopsalmonrunmall.com.

###

About Pyramid Management Group, LLC:

Pyramid Management Group, owner of Salmon Run Mall, is one of the largest, most innovative, privately held shopping center developers in the northeast. Headquartered in Syracuse, New York, Pyramid’s portfolio of retail-based, tourist and entertainment destinations dominate the northeast with 16 properties located throughout New York, Massachusetts and Virginia. For over 40 years, Pyramid has led the industry in combining the best elements of traditional retail with world-class dining, entertainment and hospitality, all under one roof. For more information, visit www.pyramidmg.com

About Salmon Run Mall:

Salmon Run Mall is the premier shopping and entertainment destination for the Northern New York market, including a very strong Canadian segment. The center is anchored by Best Buy, Burlington, Gander Outdoors, JC Penney, Dick’s Sporting Goods, and Christmas Tree Shops and offers more than 70 retail shops, a 12-screen stadium seat theater, food court and full-service sit down restaurant. Additional information regarding Salmon Run Mall can be found at www.shopsalmonrunmall.com

