



Media Release

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Salmon Run Mall Giving Back to the Community with Red Cross Blood Drive

Watertown, NY — Salmon Run Mall will host a community blood drive with the American Red Cross on Thursday, June 16th beginning at 1 p.m. at the Hobby Lobby end of the mall.

For more information or to make an appointment to donate, call 1-800-RED CROSS or sign up online at redcrossblood.org.

“Hosting a blood drive coincides with Salmon Run Mall’s core values of giving back to the community,” said Karla Noftsier, Marketing Director, Salmon Run Mall. “With a simple blood donation, we have the ability to help save the life of someone who could be a coworker, loved one or neighbor.”

Blood is routinely transfused to patients with cancer and other diseases, premature babies, organ transplant recipients and trauma victims, according to the Red Cross.

“The short amount of time it takes to donate can mean a lifetime to a patient with a serious medical condition. We urge eligible donors to join us in the selfless act of giving blood.”

Donors of all blood types are needed, especially those with types O negative, B negative and A negative. According to the Red Cross, type O negative is the universal blood type that can be safely transfused to anyone, and is often used to treat trauma patients.

For more information on upcoming events, new store openings and more, follow us on Instagram, Facebook and TikTok, and be sure to log on to www.shopsalmonrunmall.com.

About Pyramid Management Group

Pyramid Management Group, owner of Salmon Run Mall, is one of the largest, most innovative, privately-held real estate developers in the northeast. Headquartered in Syracuse, New York, Pyramid’s portfolio of dynamic shopping, dining and entertainment destinations and expanding hospitality presence dominate the northeast with 16 properties located throughout New York and Massachusetts. For nearly 50 years, Pyramid has built its reputation on being first, fast, ahead of the curve and always what’s next, leading the industry in combining the best elements of traditional retail with world-class dining and entertainment, all under one roof. For more information, visit www.pyramidmg.com.

About Salmon Run Mall:

Salmon Run Mall is the premier shopping and entertainment destination for the Northern New York market, including a very strong Canadian segment. The center is anchored by Best Buy, Burlington, JC Penney, Dick’s Sporting Goods, Christmas Tree Shops & That and Hobby Lobby and offers more than 70 retail shops, a 12-screen stadium seat theater and food court. Additional information regarding Salmon Run Mall can be found at www.shopsalmonrunmall.com

