



Media Release

FOR IMMEDIATE RELEASE: July 26, 2023

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2nd ANNUAL “WELLNESS DAY” SPONSORED BY ANCHOR RECOVERY CENTER TO BE HELD AT SALMON RUN MALL

(Watertown, NY) Anchor Recovery Center will kick off the upcoming National Recovery Month by hosting a “Wellness Day” at Salmon Run Mall on Thursday, August 10th from 10 a.m. to 2 p.m.

National Recovery Month is a national observance held every year to promote and support new evidence-based treatment and recovery practices, the emergence of a strong and proud recovery community and the dedication of service providers and community members across the nation who make recovery in all forms possible.

Locally, “Wellness Day” will be held at Salmon Run Mall, in the Best Buy court area on Thursday, August 10th. All nonprofits pertaining to wellness, health and recovery, are invited to participate by contacting the Mall Office.

Guests can visit these local organizations which will have booths on display with information, give aways and activities from 10 a.m. to 2 p.m.:

- Anchor Recovery Center
- Mental Health Association of Jefferson County
- ACR Health
- Watertown Vet Center
- Victims Assistance Center
- Planned Parenthood of NNY
- PIVOT
- And more!

This event is open to the public and free for guests to attend. For more information about mall events, holiday hours, sales, new store openings and more, please visit our website at www.shopsalmonrunmall.com, or like and follow on Facebook and Instagram.

About Pyramid Management Group

Pyramid Management Group, owner of Salmon Run Mall, is one of the largest, most innovative, privately-held real estate developers in the northeast. Headquartered in Syracuse, New York, Pyramid's portfolio of dynamic shopping, dining and entertainment destinations and expanding hospitality presence dominate the northeast with 16 properties located throughout New York and Massachusetts. For nearly 50 years, Pyramid has built its reputation on being first, fast, ahead of the curve and always what's next, leading the industry in combining the best elements of traditional retail with world-class dining and entertainment, all under one roof. For more information, visit www.pyramidmg.com.

About Salmon Run Mall:

Salmon Run Mall is the premier shopping and entertainment destination for the Northern New York market, including a very strong Canadian segment. The center is anchored by Best Buy, Burlington, JC Penney, Dick's Sporting Goods, Hobby Lobby and Billy Beez, and offers more than 60 retail shops, a 12-screen stadium seat theater and food court. Additional information regarding Salmon Run Mall can be found at www.shopsalmonrunmall.com

