



## Media Release

FOR IMMEDIATE RELEASE: September 12, 2023

**Contact:** Karla Noftsier, Marketing Director  
315-788-9210, ext. 205; [karlanoftsier@pyramidmg.com](mailto:karlanoftsier@pyramidmg.com)

### **SALMON RUN MALL TO HOST THE “GET HIRED!” JOB FAIR SPONSORED BY CORNELL COOPERATIVE EXTENSION**

**WATERTOWN, NY** – Salmon Run Mall will host a special “*Get Hired!*” Job Fair sponsored by Cornell Cooperative Extension this Thursday, September 14<sup>th</sup>. As we head into the busy fall & holiday seasons, businesses from in and around the North Country, in addition to retailers within Salmon Run Mall, will be looking to fill various part-time and full-time positions. These positions will add to the 500 jobs Salmon Run Mall currently provides within the Town of Watertown and Jefferson County.

#### ***Get Hired Job Fair:***

Thursday, September 14<sup>th</sup> from 2pm-6pm in Center Court, near Burlington and JC Penney

#### ***Sample of Businesses Hiring:***

- Cornell Cooperative Extension 4H Afterschool Program
- North Country Prenatal Perinatal Council
- Planned Parenthood of NNY
- The ARC Jefferson-St. Lawrence County
- Thousand Islands Harbor Hotel
- Children’s Home of Jefferson County
- UG2 Housekeeping Services
- Allied Universal Security
- Over a dozen mall merchants will be available with hiring info and/or one-on-one interviews

Stop at the Cornell Cooperative Extension booth to enter-to-win a \$50 gift card to JC Penney who will help you “dress to impress” on your first day of the new job!

#### ***Showcase your business to prospective employees:***

For local businesses looking to hire, there is still time to get in on this event. We urge you to reach out as soon as possible to reserve your spot in advance. Businesses seeking employees are encouraged to reach out to Karla Noftsier at [karlanoftsier@pyramidmg.com](mailto:karlanoftsier@pyramidmg.com) or Tom Kennedy at [tomkennedy@pyramidmg.com](mailto:tomkennedy@pyramidmg.com) or by calling 315-788-9210. For more information about mall events, store hours, sales, new store openings and more, please visit our website at [www.shopsalmonrunmall.com](http://www.shopsalmonrunmall.com), or like and follow on Facebook and Instagram.

#### **About Pyramid Management Group**

Pyramid Management Group, owner of Salmon Run Mall, is one of the largest, most innovative, privately-held real estate developers in the northeast. Headquartered in Syracuse, New York, Pyramid’s portfolio of dynamic shopping, dining and entertainment destinations and expanding hospitality presence dominate the northeast with 16 properties located throughout New York and Massachusetts. For nearly 50 years, Pyramid has built its reputation on being first, fast, ahead of the curve and always what’s next, leading the industry in combining the best elements of traditional retail with world-class dining and entertainment, all under one roof. For more information, visit [www.pyramidmg.com](http://www.pyramidmg.com).

#### **About Salmon Run Mall:**

Salmon Run Mall is the premier shopping and entertainment destination for the Northern New York market, including a very strong Canadian segment. The center is anchored by Best Buy, Burlington, JC Penney, Dick’s Sporting Goods, Hobby Lobby and Billy Beez, and offers more than 60 retail shops, a 12-screen stadium seat theater and food court. Additional information regarding Salmon Run Mall can be found at [www.shopsalmonrunmall.com](http://www.shopsalmonrunmall.com)

