



Media Release

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SANTA RETURNS TO SALMON RUN MALL FOR THE HOLIDAY SEASON BEGINNING DECEMBER 1ST!

*Salmon Run Mall brings Santa Magic back to the community
through their continued partnership with Cherry Hill Programs*

(Watertown, NY) Ho! Ho! Ho! Santa makes his annual visit to Salmon Run Mall beginning this Friday, December 1st! Salmon Run Mall is thrilled to welcome back Santa this holiday season for everyone to experience *Santa Magic*, the holiday photo experience presented by Cherry Hill Programs (CHP). As the industry leader in experiential photography, CHP operates holiday experiences in hundreds of locations across North America.

Salmon Run Mall's *Santa Magic* is open from December 1st to December 24th and located near the Billy Beez end of the mall. Reservations are encouraged and can be made online anytime, just [RSVP HERE](#). Walk-up visits are scheduled according to availability. Photo packages are available, visits are always free through December 24th:

Monday – Friday: 11 a.m. to 7 p.m.
Saturday: 10 a.m. to 8 p.m.
Sunday: 12 p.m. to 6 p.m.
December 18th – 23rd: 10 a.m. to 8 p.m.
Christmas Eve, December 24th: 9 a.m. to 4 p.m.

Guests can bring home their Santa Magic photos with a commemorative photo package. The best value is Package "A" which includes two poses, all digital images and 9 prints: a 2023 limited edition 6x8 snow globe postcard, (2) 5x7 prints, (2) 4x6 prints and (4) and wallet photos for only \$49.99. Additional photo package information is available at whereissanta.com.

Be sure to join Santa this season for:

Military Mondays – show valid ID and get \$5 off Package "A"
Santa Cares Sensory Santa Event will be held December 3rd from 10:30 a.m. to 11:30 a.m.
Pet Photos with Santa will be held December 4th, 5th, 11th, 12th from 5 p.m. to 7 p.m. each night

For more information visit www.shopsalmonrunmall.com, and be sure to follow us on Instagram and Facebook!

About Cherry Hill Programs

Cherry Hill Programs captures the Magic to celebrate moments for a lifetime. In partnership with famous landmarks, attractions, and signature retail venues across North America, CHP is the industry-leader in experiential holiday and souvenir photography. Through a combination of proprietary reservation software, innovative technology, accessible download portals, and complete photography operation implementation – from recruiting and training to collaborative marketing – our mission is simple: to bring magic to every experience. Learn more at cherryhillprograms.com.

About Salmon Run Mall:

Salmon Run Mall is the premier shopping and entertainment destination for the Northern New York market, including a very strong Canadian segment. The center is anchored by Best Buy, Burlington, JC Penney, Dick's Sporting Goods, Christmas Tree Shops & That and Hobby Lobby and offers more than 70 retail shops, a 12-screen stadium seat theater and food court. Additional information regarding Salmon Run Mall can be found at www.shopsalmonrunmall.com

