



Media Release

FOR IMMEDIATE RELEASE: January 31, 2024

Contact: Karla Noftsier, Marketing Director
315-788-9210, ext. 205; karlanoftsier@pyramidmg.com

CARE NET PREGNANCY CENTERS OF NORTHERN NEW YORK PRESENTS: BABY STEPS 4 LIFE WALK AT SALMON RUN MALL

Mark your calendar for Saturday, March 2nd and bring the whole family!

(Watertown, NY) Care Net Pregnancy Centers of Northern New York is excited to announce the upcoming Baby Steps 4 Life Walk, hosted by Salmon Run Mall. The event is set to take place on Saturday, March 2nd, with festivities kicking off at 9 a.m. inside Salmon Run Mall. Sign in will be at the Main Mall entrance between Best Buy and Planet Fitness.

This family-friendly event aims to bring the community together for a day of fitness, support, and celebration, all while promoting the important cause of Care Net Pregnancy Centers. Participants can choose to walk a 3K or 5K route inside the comfortable and spacious Salmon Run Mall.

Event Details:

Date: Saturday, March 2nd

Time: 9:00 a.m.

Location: Salmon Run Mall, Watertown, NY

Registration Information:

Participants are encouraged to register by February 15th to guarantee their spot and receive a complimentary event t-shirt. The registration fee is \$30 per person, and children aged 12 and under can join for FREE. It's a fantastic opportunity for families to come together, enjoy a day of fun, and contribute to a meaningful cause.

To Register: Visit www.carenetny.com to register online or call 315-782-5433

Event Highlights:

- Choose between a 3K or 5K walk inside Salmon Run Mall.
- Strollers and wheelchairs are welcome.
- Register by February 15th to receive a complimentary event t-shirt.
- Registration fee: \$30 per person; Ages 12 and under are FREE.
- A wonderful opportunity for families to spend quality time together.
- There will be raffles, as well as prizes for the "largest group", "best dressed" and "best wheels"

Join Salmon Run Mall in making a positive impact on our community, supporting Care Net Pregnancy Centers of Northern New York, and enjoying a day of health and wellness. We look forward to seeing you at the Baby Steps 4 Life Walk on Saturday, March 2nd at Salmon Run Mall!

For more information visit www.shopsalmonrunmall.com, and be sure to follow us on Instagram and Facebook!

About Salmon Run Mall:

Salmon Run Mall is the premier shopping and entertainment destination for the Northern New York market, including a very strong Canadian segment. The center is anchored by Best Buy, Burlington, JC Penney, Dick's Sporting Goods, Christmas Tree Shops & That and Hobby Lobby and offers more than 70 retail shops, a 12-screen stadium seat theater and food court. Additional information regarding Salmon Run Mall can be found at www.shopsalmonrunmall.com

