FOR IMMEDIATE RELEASE:

October 15, 2018

MARKETING CONTACT:

Rachel Chester, Director of Marketing RachelChester@pyramidmg.com

845-348-1005 ext. 110



TRUNK OR TREAT WITH ROCKLAND MOMMIES AT PALISADES CENTER

WEST NYACK, N.Y.: On Sunday, October 28th, 2018 Palisades Center will host "Trunk or Treat," sponsored by Rockland Mommies for the seventh year in a row. Rockland Mommies is one of Rockland County's largest Facebook groups dedicated to ensuring a better community through social networking.

This fun alternative (or addition) to traditional trick or treating adventures is inspired by tailgating. All cars participate by decorating their trunks with fun and interactive themes and distribute candy, as another safe alternative.

> WHAT: Trunk or Treat, sponsored by Rockland Mommies WHEN: Sunday, October 28th from 5:00 to 7:00 p.m. WHERE: Parking Lot J, across from The Home Depot

To participate, families are asked to bring candy. For more information on Rockland Mommies, please join their Facebook group at https://www.facebook.com/groups/281588838533151/. To learn more about the event and other happenings at the center, please visit www.palisadescenter.com.

About Palisades Center

Palisades Center is among the top ten most visited malls in America and is the premier shopping, dining and entertainment destination in the lower Hudson Valley. Located just 25 miles north of NYC, Palisades Center is a four-level shopping center offering over 200 stores, 15 sit-down restaurants, a bowling alley, ice rink, the world's tallest indoor ropes course, comedy club, and more. With its unique and diverse merchant mix, Palisades Center is the go-to place for local shoppers and tourists alike. To learn more, visit www.palisadescenter.com, www.facebook.com/palisadescenter, www.twitter.com/palisadescntr, or www.instagram.com/palisadescntr.

About Pyramid Management Group, LLC

Pyramid Management Group, owner of Palisades Center, is one of the largest, most innovative, privately-held shopping center developers in the northeast. Headquartered in Syracuse, New York, Pyramid's portfolio of retail-based, tourist and entertainment destinations dominate the northeast with 18 properties located throughout New York, Massachusetts and Virginia. For over 40 years, Pyramid has led the industry in combining the best elements of traditional retail with world-class dining, entertainment and hospitality, all under one roof. For more information, visit www.pyramidmg.com.

###