

**FOR IMMEDIATE RELEASE:**

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**COMMUNITY BLOOD DRIVE AT PALISADES CENTER**

**WEST NYACK, N.Y.:** On Saturday, December 15<sup>th</sup>, 2018 Palisades Center will host a blood drive with Community Blood Services. Community Blood Services strives to inspire hope in the communities they serve by offering an evolutionary approach to cellular therapy and transfusion services for the healthcare industry.

Community Blood Services is a non-for-profit organization that hosts numerous blood drives with four donor centers and on-going off-site events for hospitals across the New Jersey and New York regions. Donations of blood and blood products, umbilical cord blood, stem cells and bone marrow join individuals, organizations, businesses and communities together in partnership to help save lives.

**WHAT:** Community Blood Services Donation Drive

**WHEN:** Saturday, December 15<sup>th</sup> from 12:00 p.m. to 4:00 p.m.

**WHERE:** Parking Lot F, near The Cheesecake Factory

Registration is encouraged, but walk-ins are welcome on a “first-come, first-serve” basis. To register as a donor, please visit <https://bit.ly/2K7emvk>. To learn more about the event and other happenings at the center, please visit [www.palisadescenter.com](http://www.palisadescenter.com).

**About Community Blood Services**

Community Blood Services, a not-for-profit organization that supplies blood and blood products to hospitals in the NJ/NY region, has been devoted to serving the community’s transfusion medicine needs for more than 60 years, since it was founded in 1953. Donations of blood and blood products, umbilical cord blood, stem cells and bone marrow join individuals, organizations, businesses and communities together in partnership with us to help save lives. To learn more, visit <http://www.communitybloodservices.org/>.

**About Palisades Center**

Palisades Center is among the top ten most visited malls in America and is the premier shopping, dining and entertainment destination in the lower Hudson Valley. Located just 25 miles north of NYC, Palisades Center is a four-level shopping center offering over 200 stores, 15 sit-down restaurants, a bowling alley, ice rink, the world's tallest indoor ropes course, comedy club, and more. With its unique and diverse merchant mix, Palisades Center is the go-to place for local shoppers and tourists alike. To learn more, visit [www.palisadescenter.com](http://www.palisadescenter.com), [www.facebook.com/palisadescenter](https://www.facebook.com/palisadescenter), [www.twitter.com/palisadescntr](https://www.twitter.com/palisadescntr), or [www.instagram.com/palisadescntr](https://www.instagram.com/palisadescntr).

**About Pyramid Management Group, LLC**

Pyramid Management Group, owner of Palisades Center, is one of the largest, most innovative, privately-held shopping center developers in the northeast. Headquartered in Syracuse, New York, Pyramid's portfolio of retail-based, tourist and entertainment destinations dominate the northeast with 18 properties located throughout New York, Massachusetts and Virginia. For over 40 years, Pyramid has led the industry in combining the best elements of traditional retail with world-class dining, entertainment and hospitality, all under one roof. For more information, visit [www.pyramidmg.com](http://www.pyramidmg.com).

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