

FOR IMMEDIATE RELEASE:

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FLIPPING IT FORWARD FOR KIDS ON FREE PANCAKE DAY

WEST NYACK, N.Y.: IHOP is proud to host Free Pancake Day on Tuesday, March 12th to offer guests a free stack of pancakes while donating to children's causes!

IHOP within Palisades Center will be giving away a free stack of three Original Buttermilk Pancakes and requesting donations to help children battling critical illnesses. Each stack of pancakes served helps IHOP "flip it forward" for children in need. Donations collected will be forwarded to Children's Miracle Network Hospitals, Shriners Hospitals for Children, and the Leukemia & Lymphoma Society.

WHAT: Free Pancake Day at IHOP

WHEN: Tuesday, March 12th from 7:00 a.m. to 7:00 p.m.

WHERE: IHOP, Level Four near 5 Wits

To learn more about the event and other happenings at the center, please visit www.palisadescenter.com.

About Palisades Center

Palisades Center is among the top ten most visited malls in America and is the premier shopping, dining and entertainment destination in Southern New York. Located just 30 minutes north of NYC, Palisades Center is a four-level shopping center offering over 225 brands, 16 sit-down restaurants, a bowling alley, ice rink, the world's tallest indoor ropes course, comedy club, and more. With its unique and diverse merchant mix, Palisades Center is the go-to place for local shoppers and tourists alike. To learn more, visit www.palisadescenter.com, www.facebook.com/palisadescenter, www.twitter.com/palisadescntr, or www.instagram.com/palisadescntr.

About Pyramid Management Group, LLC

Pyramid Management Group, owner of Palisades Center, is one of the largest, most innovative, privately-held shopping center developers in the northeast. Headquartered in Syracuse, New York, Pyramid's portfolio of retail-based, tourist and entertainment destinations dominate the northeast with 18 properties located throughout New York, Massachusetts and Virginia. For over 40 years, Pyramid has led the industry in combining the best elements of traditional retail with world-class dining, entertainment and hospitality, all under one roof. For more information, visit www.pyramidmg.com.

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