

**FOR IMMEDIATE RELEASE:**

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**PALISADES CENTER'S TYKES TUESDAY**  
**SUMMER CONCERT SERIES PRESENTS BIG JEFF**

**WEST NYACK, N.Y.:** This summer, Palisades Center's Tykes Tuesday Summer Concert Series will be the site of family-friendly fun for kids of all ages. Every Tuesday beginning June 4<sup>th</sup> to August 27<sup>th</sup>, families will be entertained by a variety of performances during the center's longest-running showcase to date during the summer break.

*Big Jeff*

For 20 years now, "Big Jeff" DeSmedt has been your local family entertainer. He's performed thousands and thousands of shows for children at preschools, libraries, restaurants and birthday parties across New Jersey and the greater metro area. Jeff began making music for young children while he was driving a bus for a special needs daycare in Morris County, New Jersey.

**WHAT:** Palisades Center Tykes Tuesday Summer Concert Series Presents Big Jeff

**WHEN:** Tuesday, June 16<sup>th</sup> from 11:00 a.m. to noon

**WHERE:** East Court, on Level One near H&M

The Tykes Tuesday schedule is as follows:

**July 23<sup>rd</sup>:** Two of a Kind

**July 30<sup>th</sup>:** Aaron Short

**August 6<sup>th</sup>:** Ants on a Log

**August 13<sup>th</sup>:** Polka Dot Ron

**August 20<sup>th</sup>:** The Little Rockers Band

**August 27<sup>th</sup>:** Marcia the Musical Moose!

The activities, which will be sponsored both by retailers and entertainment venues in Palisades Center, as well as by local organizations, aim to provide educational entertainment for children up to age of twelve. Rack cards with these exclusive discounts will be circulated at the weekly programs. To learn more about upcoming Tykes Tuesday events, please visit [www.palisadescenter.com/tykes-tuesdays](http://www.palisadescenter.com/tykes-tuesdays). To learn more about other happenings at the center, please visit [www.palisadescenter.com](http://www.palisadescenter.com).

**About Palisades Center**

Palisades Center is among the top ten most visited malls in America and is the premier shopping, dining and entertainment destination in Southern New York. Located just 30 minutes north of NYC, Palisades Center is a four-level shopping center offering over 225 brands, 16 sit-down restaurants, a bowling alley, ice rink, the world's tallest indoor ropes course, comedy club, and more. With its unique and diverse merchant mix, Palisades Center is the go-to place for local shoppers and tourists alike. To learn more, visit [www.palisadescenter.com](http://www.palisadescenter.com), [www.facebook.com/palisadescenter](https://www.facebook.com/palisadescenter), [www.twitter.com/palisadescntr](https://www.twitter.com/palisadescntr), or [www.instagram.com/palisadescntr](https://www.instagram.com/palisadescntr).

**About Pyramid Management Group, LLC**

Pyramid Management Group, owner of Palisades Center, is one of the largest, most innovative, privately-held shopping center developers in the northeast. Headquartered in Syracuse, New York, Pyramid's portfolio of retail-based, tourist and entertainment destinations dominate the northeast with 18 properties located throughout New York, Massachusetts and

Virginia. For over 40 years, Pyramid has led the industry in combining the best elements of traditional retail with world-class dining, entertainment and hospitality, all under one roof. For more information, visit [www.pyramidmg.com](http://www.pyramidmg.com).

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