



COMMUNITY REPORT

2019 YEAR IN REVIEW



*P*ALISADES
CENTER



PALISADES CENTER SNAP SHOT

YOUR SHOPPING, DINING, AND ENTERTAINMENT DESTINATION
IN THE SOUTHERN NEW YORK AREA!

4,938

**JOBS BROUGHT TO
CLARKSTOWN AND
ROCKLAND COUNTY**

10th

**LARGEST SHOPPING, DINING,
AND ENTERTAINMENT
DESTINATION IN THE USA**

225+

BUSINESSES

24 mil.

ANNUAL VISITORS

MARCH 4, 1998

Palisades Center opened its doors to the public



TO OUR FRIENDS, PARTNERS, NEIGHBORS, AND GUESTS:

Palisades Center experienced another successful year with the not-for-profit groups from Clarkstown and Rockland County! Palisades Center donated space to 61 not-for-profits and collaborated with them to hold over 400 events at the Center in 2019. Partnering with and giving back to our community is important to us and we believe it is part of what makes the Center successful. We are pleased to work with all not-for-profit organizations looking to benefit from the Center, whether a tabling opportunity for fundraising and awareness campaigns, a community room for training, or a large event in the common area. Our doors are always open! Palisades Center is where community comes together



BRIDGES helps people with disabilities to self-determine their own lives and works to overcome barriers, stigma, indifference, and the quiet prejudice of low expectations. On Friday, July 26th, 2019 it was twenty-nine years since the signing of the Americans with Disabilities Act (ADA). To celebrate, BRIDGES hosted their anniversary event at Palisades Center to ensure all people would hear about the ADA and how important it is to their community! The event drew hundreds of guests and honored community members making a positive impact for the disability community.



"BRIDGES is thankful for having a place like Palisades Center that is accessible to the public and to people with disabilities! Our efforts to engage the public on disability topics is enhanced and amplified through our partnership with Palisades Center. Advancing topics regarding the Americans with Disabilities Act as well as the various resources available to people with disabilities, their friends and family as well as employers and businesses throughout, makes the Palisades Center a desirable location to reach the community and continue efforts towards equality and accessibility.

We look forward to continuing our partnership!"
– Carlos Martinez, CEO/Executive Director of BRiDGES



“LiveOnNY is a federally designated organ procurement organization responsible for all the New York City boroughs and the lower Hudson Valley counties. We have been a partner of Palisades Center for the past five years. Working together we have impacted all the surrounding counties and vacationers from around the world. Bringing lifesaving education to all its visitors, sharing organ donor education, and proudly adding at least 1,000 new organ, eye, and tissue donors to the NYS registry. Palisades Center is our lifesaving partner. Thank you!” – Roxanne Watson, Volunteer & Organ Recipient



“The American Legion Post 859 of Suffern, NY is extremely grateful to Palisades Center for hosting and facilitating our fundraising efforts for the past several years. The many visitors to Palisades Center affords us the opportunity to reach a wide audience. We have been able to seek support while also reaching out to those we look to serve. Thank you again for your partnership and for providing a venue in support of our Veterans and their families. We look forward to our continued relationship.”
– Gilbert Rodriguez, Vice Commander American Legion Post 859



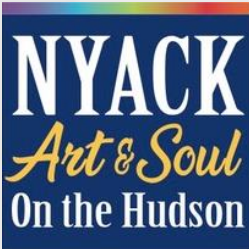
Rockland BOCES delivers educational programs for students with special needs, teens interested in career and technical training, adult learners preparing for new job opportunities and educators seeking to upgrade their professional skills. On April 17th, 2019, the Rockland Transition Consortium and Rockland BOCES held their annual Resource and Transition Fair at Palisades Center. Over 400 community members came to see representatives from over 60 agencies and educational institutions to learn more about resources and programs available for people with disabilities.



"One of the most critical periods for students with disabilities is the transition from school to young adulthood. At Rockland BOCES, our special education programs provide students with the skills and competencies necessary to obtain their desired post-high school goals. By hosting the annual Resource and Transition Fair, Palisades Center is supporting local families as they learn about the key services and programs available in our community, both during school years and after. Rockland BOCES and the Rockland Transition Consortium truly appreciate the partnership of Palisades Center to assist families and individuals with disabilities."

– Mary Jean Marsico, Ed. D., Rockland BOCES Chief Operating Officer

PALISADES CENTER IS PROUD TO PARTNER WITH THE FOLLOWING COMMUNITY ORGANIZATIONS



United Way of Rockland County

CANINE COMPANIONS FOR INDEPENDENCE®



girl scouts heart of the hudson



CHILD CARE RESOURCES OF ROCKLAND INCORPORATED



U.S. ARMY



ROCKLAND COUNTY ROTARY



ROCKLAND COUNTY OFFICE FOR THE AGING

AWARENESS CAMPAIGNS

Palisades Center has an extensive reach and will help promote your organization's event to our email list and 80,000+ social media followers. We will work with your team to develop a marketing strategy.

Palisades Center is a part of a community and we look forward to working with you in 2020 and beyond! Please contact us to start organizing your next event.

Keri Cunningham, Marketing Director

Palisades Center

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DONATION REQUESTS

Palisades Center's event spaces, tabling opportunities, and community rooms are FREE for not-for-profit use. Coupon books and giveaways are also available on a first come, first served basis.

In addition, Palisades Center stores, restaurants, and entertainment venues may partner and donate to various not-for-profit organizations.

Please submit your request to the marketing department at www.palisadescenter.com/community two (2) months prior to the event date and our team will contact you.



FROM OUR FAMILY TO YOURS, THANK YOU!

Palisades Center is among the top ten most visited malls in America and is the premier shopping, dining and entertainment destination in Southern New York. Located just 30 minutes north of NYC, Palisades Center is a four-level shopping center offering over 225 brands, 16 sit-down restaurants, a bowling alley, ice rink, the world's tallest indoor ropes course, comedy club, and more. With its unique and diverse merchant mix, Palisades Center is the go-to place for local shoppers and tourists alike.



www.palisadescenter.com

(845) 348 – 1000 • 1000 Palisades Center Drive • West Nyack, NY 10994



tripadvisor