

FOR IMMEDIATE RELEASE: November 23, 2020

MARKETING CONTACT:

Keri Cunningham, Marketing Director KeriCunningham@pyramidmg.com 845-348-1005, ext. 110

Black Friday Shopping Weekend at Palisades Center

-- While Black Friday deals are available NOW and all month long, Palisades Center will be open extended hours on Black Friday for shoppers still looking to experience the holiday shopping tradition in a safe and memorable way --

West Nyack, NY (November 2020): While some of the biggest Black Friday deals are already available online, Palisades Center is excited to welcome the most popular shopping weekend of the year for shoppers still looking to experience the holiday shopping tradition in a safe and memorable way. Palisades Center will be closed on Thanksgiving but will reopen its doors at 5:00 a.m. on Black Friday, November 27th until 10:00 p.m. On Saturday, the mall will be open at 9:00 a.m. until 10:00 p.m. and on Sunday from 11:00 a.m. until 7:00 p.m. Click here for a complete list of Palisades Center's holiday hours.

Anchor store hours for Friday, November 27 are listed below:

- Best Buy: 5:00 a.m. 10:00 p.m.
- BJ's Wholesale Club: 9:00 a.m. 10:00 p.m.
- Burlington: 7:00 a.m. 11:00 p.m.
- Dick's Sporting Goods: 6:00 a.m. 11:00 p.m.
- Home Depot: 6:00 a.m. 9:00 p.m.
- Macy's: 5:00 a.m. 12:00 a.m.
- Target: 8:00 a.m. 9:00 p.m.

Palisades Center is taking necessary steps to ensure the safety of guests and employees this holiday shopping season by following guidelines issued by the Centers for Disease Control (CDC), New York State and Rockland County. Masks and social distancing will continue to be required to enter the property and guests are required to follow the Center's <u>Healthy Shopper Guidelines</u>.

Guests are reminded to check individual store hours, as well as a list of Black Friday sales, by visiting <u>www.palisadescenter.com</u>.

###

About Palisades Center

Palisades Center is a four-level shopping center offering 225 brands, 16 sit-down restaurants, a bowling alley, ice rink, the world's tallest indoor ropes course, comedy club, and more. With its unique and diverse merchant mix, Palisades Center is the go-to place for local shoppers and tourists alike. To learn more, visit www.palisadescenter.com, www.facebook.com/palisadescenter, www.twitter.com/palisadescntr, or www.instagram.com/palisadescntr.

About Pyramid Management Group, LLC

Pyramid Management Group is one of the largest, most innovative, privately-held real estate developers in the northeast. Headquartered in Syracuse, New York, Pyramid's portfolio of dynamic shopping, dining and entertainment destinations and expanding hospitality presence dominate the northeast with 14 properties located throughout New York and Massachusetts. For 50 years, Pyramid has built its reputation on being first, fast, ahead of the curve and always what's next, leading the industry in combining the best elements of traditional retail with world-class dining and entertainment, all under one roof. For more information, visit <u>www.pyramidmg.com</u>.