



WRRC AM 1700
RADIO UNSCRIPTED!

Advertising contact: Kerry Potter
kerry@wrccr.com or 845-494-9551

WRRC's 2020 Holiday Giveaway Ad Special



Here's your chance to partner with WRRC for a special **2020 Holiday Giveaway Advertising Special**. This plan gives you the chance to bring shoppers to your store and provide some goodwill with fantastic prizes and giveaways!

The **WRRC 2020 Holiday Giveaway Advertising Special** will help bring our listeners & new customers to your shop.

Here's how it works:

For just **\$300** (over \$2000 ad value!) and one (or more) giveaway items valued at \$50+ for our audience, you'll get:

- *Several weeks of ad play through December 25th (the sooner you book the more ads you'll get!) on Rockland's Hometown station*
- *Ads are played randomly in morning drive during "The Morning Show with Steve & Jeff" and afternoon drive during "The Pete CLEmental Show"*
- *Added recognition during live, on-air giveaways*

Plus... WRRC listeners will be encouraged to go to your store to fill out an entry form. We'll provide the forms and come get them at the end of the contest and choose the winners live on the air!

The Prize giveaway will take place live on WRRC 1700AM on the "Steve & Jeff Morning Show" on December 11th, 18th & 23rd.

*For more information, contact Kerry Potter (kerry@wrccr.com or 845-494-9551)
or Jeff Lewis (jeff@wrccr.com or 845-535-1118).*

