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PALISADES CENTER CELEBRATES NATIONAL DONATE LIFE MONTH

WEST NYACK, N.Y. (April 2021): Palisades Center in partnership with LiveOnNY, a nonprofit organization committed to helping New York live on through organ and tissue donation, will celebrate Donate Life Month on Saturday, April 17 from 12-4PM in the Food Court on Level 3.

Donate Life Month is a nationally recognized month focused on raising awareness and engagement for organ, eye, and tissue donation. This year's Donate Life Month theme is Garden of Life, which symbolizes hope, courage, and transformation – themes repeatedly found within the donation journey.

LiveOnNY will be represented by Roxanne Watson, a Nanuet, New York resident, heart transplant recipient, and Donate Life Ambassador. Roxanne will be educating the public on the benefits of organ donation and registering new donors. Roxanne will be joined by WRCR AM 1700, Rockland County's number one rated radio station, among other prominent community businesses and leaders.

"April is National Donor Organ Month and we're excited to partner for our fifth year with Palisades Center to share information with the community and save lives," said Roxanne Watson, Donate Life Ambassador.

"LiveOnNY is one of a hundred organizations that utilizes Palisades Center several times a year to raise awareness and further their mission," said Darrin Houseman, General Manager of Palisades Center. "We're proud to host the Donate Life Celebration this year and hope our guests take the time to meet with Roxanne Watson, hear her incredible story, and learn more about organ donation."

If you are interested in organ donation, visit www.donatelifenys.org. To learn more about LiveOnNY and their mission, visit www.liveonny.org. To learn more about Palisades Center and other happenings, visit www.palisadescenter.com.

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About Palisades Center

Palisades Center is a four-level shopping center offering 225 brands, 16 sit-down restaurants, a bowling alley, ice rink, the world's tallest indoor ropes course, comedy club, and more. With its unique and diverse merchant mix, Palisades Center is the go-to place for local shoppers and tourists alike. To learn more, visit www.palisadescenter.com, www.facebook.com/palisadescenter, www.twitter.com/palisadescntr, or www.instagram.com/palisadescntr.

About Pyramid Management Group, LLC

Pyramid Management Group is one of the largest, most innovative, privately-held real estate developers in the northeast. Headquartered in Syracuse, New York, Pyramid's portfolio of dynamic shopping, dining and entertainment destinations and expanding hospitality presence dominate the northeast with 14 properties located throughout New York and Massachusetts. For 50 years, Pyramid has built its reputation on being first, fast, ahead of the curve and always what's next, leading the industry in combining the best elements of traditional retail with world-class dining and entertainment, all under one roof. For more information, visit www.pyramidmg.com.