

## **FOR IMMEDIATE RELEASE:**

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# PALISADES CENTER PARTNERS WITH HI-TOR ANIMAL CARE CENTER TO HOST A KITTEN ADOPTION EVENT

**WEST NYACK, N.Y. (June 2021):** As Rockland's sole open admission care center, Hi-Tor Animal Care Center (Hi-Tor) delivers a unique and fundamental service to the animals and people of the County. Hi-Tor's doors always remain open to any animal in need, and the community support is instrumental to improving the lives of our animals. As we move along amid kitten season, a time of year when there is a dramatic increase in the birth of kittens, the community engagement from caring individuals becomes even more important.

To help Hi-Tor reduce overcrowding, Palisades Center is hosting Hi-Tor's Kitten Adoption Palooza. A one-day event where families can visit to meet a perfect furry friend. The event will take place on Saturday, June 26 from 12:00pm to 4:00pm in the East Court on Level One near H&M. In addition, raffle tickets and Hi-Tor merchandise will be available for purchase.

Adoption applications can be filled out and submitted in advance of the event by visiting <a href="www.hitor.org">www.hitor.org</a>.

"We're happy to help Hi-Tor in their mission to find loving homes for these kittens and look forward to a successful event," said **Darrin Houseman, General Manager of Palisades Center**.

"We are thrilled to partner with our friends at the Palisades Center for a very successful adoption event during this very busy kitten season," said **Debbie DiBernardo**, **President of Hi**-

**Tor Animal Care Center**. "As a progressive animal welfare organization with innovative footsteps, we recognize how important community partnerships are to meeting our mission, and this type of collaboration hugely embodies that."

"It's wonderful to see two great Rockland County organizations – Palisades Center and Hi-Tor - come together to care for homeless animals in our area," said **Donald Franchino, Clarkstown Councilman**. "Collaborations between businesses and non-profit organizations are vitally important, as they impact positive change and build a stronger community."

Email <u>cats@hitor.org</u> to learn more or visit <u>www.hitor.org</u>. Approved media photos can be found at <u>shorturl.at/itEV5</u>. Credit Hi-Tor Animal Care Center.

For more information on Palisades Center and upcoming events, visit www.palisadescenter.com.

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#### **About Palisades Center**

Palisades Center is a four-level shopping center offering 225 brands, 26 dining options, a bowling alley, ice rink, the world's tallest indoor ropes course, comedy club, and more. With its unique and diverse merchant mix, Palisades Center is the go-to place for local shoppers and tourists alike. To learn more, visit <a href="https://www.palisadescenter.com">www.palisadescenter.com</a>, <a href="https://www.twitter.com/palisadescenter">www.twitter.com/palisadescenter</a>, <a h

# **About Pyramid Management Group**

Pyramid Management Group, owner of Palisades Center, is one of the largest, most innovative, privately-held real estate developers in the northeast. Headquartered in Syracuse, New York, Pyramid's portfolio of dynamic shopping, dining and entertainment destinations and expanding hospitality presence dominate the northeast with 16 properties located throughout New York and Massachusetts. For nearly 50 years, Pyramid has built its reputation on being first, fast, ahead of the curve and always what's next, leading the industry in combining the best elements of traditional retail with world-class dining and entertainment, all under one roof. For more information, visit <a href="https://www.pyramidmg.com">www.pyramidmg.com</a>.