

FOR IMMEDIATE RELEASE:

July 28, 2021

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SNAP. SCAN. WE HAVE A WINNER!

Congratulations to the winner of our "Spring Breakout: Grand Giveaway" Promotion

WEST NYACK, N.Y. (July 2021): Guests happily broke out this spring to Palisades Center for their chance to win \$1,000 cash in the "Spring Breakout: Grand Giveaway" promotion that ran from April 1, 2021 through June 30, 2021. Guests earned multiple chances to win simply by visiting all participating shopping, dining and entertainment venues and scanning a unique QR code. The more venues guests were able to visit and scan, the more chances they received to win. In all, more than 5,000 total entries were received from guests who visited Palisades Center and Pyramid's portfolio of shopping centers throughout New York and Massachusetts.

We are excited to announce that Sharon of Springfield, MA is the lucky winner of the \$1,000 cash grand prize! A big congratulations goes out to Sharon from Palisades Center and Pyramid Management Group....have fun with your winnings and thanks for spending your time at Palisades Center!



Follow Palisades Center for more promotions and fun at www.palisadescenter.com, Facebook, Instagram, and Twitter.

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About Palisades Center

Palisades Center is a four-level shopping center offering 225 brands, 16 sit-down restaurants, a bowling alley, ice rink, the world's tallest indoor ropes course, comedy club, and more. With its unique and diverse merchant mix, Palisades Center is the go-to place for local shoppers and tourists alike. To learn more, visit www.palisadescenter.com, www.twitter.com/palisadescenter, or www.instagram.com/palisadescenter.

About Pyramid Management Group, LLC

Pyramid Management Group, owner of Palisades Center, is one of the largest, most innovative, privately-held real estate developers in the northeast. Headquartered in Syracuse, New York, Pyramid's portfolio of dynamic shopping, dining and entertainment destinations and expanding hospitality presence dominate the northeast with 16 properties located throughout New York and Massachusetts. For nearly 50 years, Pyramid has built its reputation on being first, fast, ahead of the curve and always what's next, leading the industry in combining the best elements of traditional retail with world-class dining and entertainment, all under one roof. For more information, visit www.pyramidmg.com.