



## Galleria at Crystal Run Easter Sponsorship Opportunities

8-week campaign: March 1<sup>st</sup> – April 30<sup>th</sup>

Easter Bunny Set: March 17<sup>th</sup> – April 8<sup>th</sup>

Families are invited to get their picture taken with Mr. Peter Cottontail himself. Galleria at Crystal Run offers the perfect set-up for a springtime photo.

Children, families and even pets have the opportunity to experience magical holiday moments and photos memories with the Easter Bunny.

### \$3,000 Sponsorship Package

*Discount offered for multi-center Sponsorships!*

#### Includes

- Company's name and/or logo will appear as "Sponsor" on all advertising and marketing materials promoting the event:
  - Digital Directory Ads
  - (3) Social Media Posts
  - Website Feature Ad
  - On-site signage
  - (3) E-mail blasts
  - Press Release to local media outlets
  - Additional Sponsorship mentions Included at no extra charge:
    - Easter Bunny Cares (Autism Awareness)
    - Pet Night (Picture with the Easter Bunny)

**Requirements** – Certificate of Insurance, High-res Logo, digital ad formatted to ad screen specs and payment in full prior to event, in order to be included on all press releases and marketing materials

#### Dedicated Advertising

- 8-weeks of digital advertising on all 14 Digital Ad Screens
  - 15 second spot (video or static) played every 4-minutes
- Two, on-site events/table set ups
  - Opportunity to give away branded materials to all families at Easter Bunny set

#### TOTAL IF PURCHASED "A LA CARTE"

- 8-weeks video ads on digital ad screens - \$2,800
- (3) Social Media Post - \$2,250
- (3) Email Blasts to current and past visitors - \$1,500
- (2) Onsite table set ups - \$2,000
- Easter Bunny Cares (Autism Awareness) & Pet Night Sponsorships - \$1,500 ea.

**Total Package Price Value: \$10,050**



#### FOR ADVERTISING INQUIRIES CONTACT:

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