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PALISADES CENTER HOSTS BACK TO SCHOOL GIVE BACK EVENT

WEST NYACK, N.Y. (July 2024): Palisades Center is thrilled to announce its Back to School Give Back event on Saturday, August 10, from 1 PM to 4 PM, in partnership with Bronx Visionary. This community-focused event will take place on Level One next to H&M and promises a day filled with fun, music, and valuable services for families preparing for the upcoming school year.

Attendees can look forward to an afternoon of entertainment and essential resources, including:

- **Music and Live Performances:** Enjoy performances from local artists and entertainers.
- **Character Meet and Greets:** Sponsored by Bouncy House Magic, children can meet and interact with their favorite characters.
- **Free Child ID Finger Printing:** Provided by New York Life for added peace of mind.
- **Free Hair Cuts:** Ensure your kids look their best for the new school year.
- **Free Backpacks:** Distributed by Bronx Visionary and filled with school supplies (registration required).

Parents and guardians can register their child for a FREE backpack by emailing BACKTOSCHOOL24@AOL.COM. The free backpacks are not guaranteed for every registrant. Bronx Visionary will send formal email confirmations to the recipients of the free backpacks. Parents or guardians must attend the event on August 10 with the registered child to receive the school supplies.

In addition, Palisades Center is conducting a Back to School Supply Drive from now until August 7. For a list of supplies and details, visit PalisadesCenter.com.

“This event is a fantastic opportunity to give back to our community and ensure that children are well-prepared for the upcoming school year,” said **Darrin Houseman, General Manager of Palisades Center**. “We are thrilled to provide these valuable resources to local families.”

For more information about the Back to School Give Back event and other happenings at Palisades Center, visit PalisadesCenter.com or follow us on social media.

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About Palisades Center

Palisades Center is a four-level shopping center offering 225 brands, 16 sit-down restaurants, a bowling alley, ice rink, the world’s tallest indoor ropes course, comedy club, and more. With its unique and diverse merchant mix, Palisades Center is the go-to place for local shoppers and tourists alike. To learn more, visit www.palisadescenter.com, www.facebook.com/palisadescenter, www.twitter.com/palisadescntr, or www.instagram.com/palisadescntr.

About Pyramid Management Group, LLC

Pyramid Management Group, owner of Palisades Center, is one of the largest, most innovative, privately-held real estate developers in the northeast. Headquartered in Syracuse, New York, Pyramid's portfolio of dynamic shopping, dining and entertainment destinations and expanding hospitality presence dominate the northeast with 16 properties located throughout New York and Massachusetts. For nearly 50 years, Pyramid has built its reputation on being first, fast, ahead of the curve and always what’s next, leading the industry in combining the best elements of traditional retail with world-class dining and entertainment, all under one roof. For more information, visit www.pyramidmg.com.

About Bronx Visionary

Bronx Visionary is dedicated to supporting communities through educational and enrichment programs, ensuring children and families have access to essential resources and opportunities.