



Loretto Takes Over the Destiny USA Food Court and More

- Column Banners
- Digital Ad Screens
- Website Ad / Social Media
- Standing Static Signs
- Email Banner Ad
- LED Digital Spectacular Ad
- Pedestrian Bridge Display
- Sky Banner
- Table Top Clings
- Floor Stickers

Loretto is a comprehensive continuing healthcare organization which provides a variety of services for older adults throughout Central New York. When Loretto recently rebranded themselves, they wanted to make a big splash, and get their new campaign in front of people with aging parents for a rebranding campaign.

With a new logo, fresh advertising campaign and a desire to be different, Loretto utilized digital and print advertising across all of Destiny USA, including a complete takeover of the food court.