



WALDEN GALLERIA

WALDEN GALLERIA CARES 2019 YEAR IN REVIEW



PYRAMID

WALDEN GALLERIA SNAPSHOT

YOUR PREMIER SHOPPING, DINING, AND ENTERTAINMENT DESTINATION

3,500+

**JOBS BROUGHT TO
CHEEKTOWAGA &
ERIE COUNTY
*AMONG THE TOP 15 LARGEST
EMPLOYERS IN WNY!***

#1

**LARGEST SHOPPING, DINING,
AND ENTERTAINMENT
DESTINATION IN THE
BUFFALO-NIAGARA REGION**

200+

BUSINESSES

MAY 1, 1989

Walden Galleria opened its doors to the public



TO OUR FRIENDS, PARTNERS, NEIGHBORS AND GUESTS:

Walden Galleria experienced another successful year with the non-profit groups of Cheektowaga, our host community, as well as all of Western New York! Walden Galleria donated space to **65 not-for-profits** and collaborated with them to hold over **440 special events** at the center in 2019. Partnering with and giving back to our community is important to us and we believe it is part of what makes the center successful. We are pleased to work with all not-for-profit organizations looking to benefit from the center, whether a tabling opportunity for fundraising and awareness campaigns, a community room for training or a large event in the common area.

Our doors are always open!
Together, we can make a difference.



“Walden Galleria has been an outstanding partner for us and phenomenal to work with! This is one of our largest events and we’re happy to see so many members of the community gather to take part in our mission.”

Joe LaVare

American Cancer Society of WNY

Galleria of Treats

Children of all ages and families enjoyed a fun-filled day of Halloween activities with dozens of trick-or-treating tables to visit and build their candy collection. Galleria of Treats is held each year as a safe-alternative to neighborhood trick-or-treating. The event welcomes over 3,000 people and all proceeds for the event benefit the American Cancer Society of WNY, raising almost \$15,000.





YourCare Teddy Bear Clinic

YourCare had children bring along their favorite stuffed animals, and YourCare's Chief Medical Officer, Dr. Joe Stankaitis, provided "check-ups" for their favorite friends! This helped children feel more comfortable being around physicians, and gave them an opportunity to learn about medical instruments and terminology.



Cumulus Media Job Fair

In 2019, Cumulus Media brought local companies and job hunters together with four separate events to shake hands and get face time for position openings. Attendees were able to explore opportunities in management, healthcare, professional services, insurance, customer service, and many more.



Mobile Mammography

Windsong Radiology Group offered 3D breast cancer screening mammography services to 100 women this summer. The 'mobile mammo' provides digital tomosynthesis, a state of the art technology that has proven to detect early signs of cancer. The event offered a convenient opportunity for women to receive check-ups.



Make-A-Wish Zumbathon

Members of the community were invited to get out and get active for a free zumba class to benefit the Make-A-Wish Foundation of WNY. The Zumba demo in February helped sell tickets & raise awareness for the annual Zumbathon which has raised more than \$85,000 for the foundation in the last five years.



Tyke Tuesday Summer Kids Club

Walden Galleria hosted 8-weeks of FREE activities and events for kids every Tuesday during July and August! Events varied from gaming with Dave & Busters, build your own pretzel with Auntie Anne's, learn about reptiles and fish with Nickle City Reptile and the Aquarium of Niagara, plus so much more!

The 2019 summer program welcomed **1,300 kids!**



Auntie Anne's



WALDEN GALLERIA IS PROUD TO PARTNER WITH THE FOLLOWING COMMUNITY ORGANIZATIONS



AWARENESS CAMPAIGNS

Groups using the center for fundraising purposes will not only be in the eyes of 23 million annual visitors, but also our social media outreach. Walden Galleria is happy to help promote your organization in order to let our guests know about your cause.

Have a question? A campaign? An event? Or looking for more information, please don't hesitate to reach out. We'd love to hear from you!

Walden Galleria is a part of a community, just like your organization and we look forward to working with you in 2020 and beyond!



DONATION REQUESTS

Walden Galleria event space, tabling, and community rooms are FREE for non-profit use. Groups are asked to fill out and submit the required paperwork in order to be granted access.

Coupon books and giveaways are available on a first come, first serve basis. Groups are asked to submit a letter of request two (2) months prior to event date.

Many of our stores, restaurants, and entertainment venues will partner and donate to various not-for-profit organizations. Please submit your request to the marketing department at www.waldengalleria.com/community two (2) months prior to event date and the team will pass along your request.



FROM OUR FAMILY TO YOURS, THANK YOU!

Walden Galleria is one of the most visited destination centers in Western New York and is the premier shopping, dining, and entertainment destination of the region. Walden Galleria is a two-level center offering over 200 brands, 10+ restaurants, 5+ entertainment venues and more! With its unique and diverse tenant mix, Walden is the go-to place for local shoppers and tourists alike.

#WALDENGALLERIA

www.WALDENGALLERIA.com

1 Walden Galleria • Buffalo, NY 14225 • @WALDENGALLERIA