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Action Sports Footwear Company Vans Now Open at Destiny USA

-- The popular youth-centric brand brings its trendy line of shoes, apparel, outerwear and accessories to Destiny USA --

Syracuse, NY- Action sports footwear company Vans is now open at <u>Destiny USA</u>, New York's largest shopping, dining and entertainment destination. The 3,249 square-foot Vans store occupies the space next to Hollister on Destiny USA's second level, and features the brand's footwear, apparel and accessories for men and women.

"We're very excited to welcome the Vans brand to Syracuse and Destiny USA," said Aiden McGuire, director of marketing, Destiny USA. "We anticipate that Vans will be very popular with our style-savvy shoppers who continue to enjoy Destiny USA's unparalleled retail mix."

Vans is the original action sports footwear company and a leading lifestyle brand for today's youth market. Vans collections include men's and women's active, performance footwear, apparel and accessories. Child and infant sizing are also available. Vans supports and promotes the action sports lifestyle through events such as the Vans Triple Crown of Surfing, the Vans Pool Party, and the Vans Warped Tour $^{\text{TM}}$. Go to $\underline{\text{www.vans.com}}$ for more information.

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About Destiny USA

Shopping, dining and entertainment so big, it needed its own zip code. Welcome to Destiny USA—New York's largest destination of its kind with over 250 places to shop, dine and play, visited by 26 million guests every year. From an antique carousel to the world's largest suspended ropes course at WonderWorks to tropical destination Margaritaville, Cheesecake Factory and retail and outlet brands like Apple, Nordstrom rack, Michael Kors and more, there's something for everyone at Destiny USA. And all of it under one roof with perfect weather year round. Discover the Destiny USA experience and plan your next visit at www.destinyusa.com.