



FOR IMMEDIATE RELEASE

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WINTER BEER FEST IS BREWING FOR CASK & CROSSGATES THIS DECEMBER

ALBANY, NY – For the first time in 34 years, Crossgates will host a craft beer festival. Join us on Saturday, December 1st from 2-6pm for CASK & CROSSGATES – Winter Beer Fest. The festival will be held under heated tents and in front of fire pits, just steps away from the dual-branded Tru by Hilton and Homewood Suites by Hilton hotel at Crossgates. Thirty breweries will be in attendance with hand-produced casks, as well as standard pours of their hand-crafted beer. Don't miss out on this opportunity to meet the brewers, learn about their product, and enjoy an unparalleled experience at Cask & Crossgates – Winter Beer Fest.

Dance and groove to the live music from School Bus Yellow on the Singlecut Beersmiths' stage. Purchase delicious food from multiple food trucks, check out the vendors selling unique gifts, and go shopping at Crossgates for the holidays. Don't leave without stopping by the gotbeer.com table to try a 'randall'! In addition, Two Buttons Deep, a local news and entertainment website, will be presenting a live squadcast from the event.

"We're proud to bring cask-conditioned ales and standard kegs pours to Crossgates," Scooter Clifford, Owner of Lupulin Events states. "Breweries are traveling from Maine, Vermont, Pennsylvania, the Finger Lakes, Hudson Valley, as well as from the Capital Region. Likely pouring for you and your friends will be the brewer or owner themselves; sharing the passionate details about their hand-crafted cask ale with you."

Tickets are now available [online](#) for \$45 per person; remaining tickets can be purchased the day of at a price of \$55 per person. Looking for more? Get the "Tru" Cask & Crossgates package where guests will receive overnight accommodations on December 1st at Tru by Hilton Crossgates, two tickets to Cask & Crossgates – Winter Beer Fest, and the Tru breakfast the morning after. Call Tru by Hilton's Front Desk at (518) 704-4010 and simply mention "Beer Fest Package."

We look forward to having a beer with you. Cheers!

CASK BREWERIES ATTENDING

Adirondack Brewing Co. | Artisanal Brew Works | Binghamton Brewing Co. | Brown's Brewing Co.
Buried Acorn Brewing Co. | Crossroads Brewing | Fort Orange Brewing | Frog Alley Brewing Co.
Funky Bow Beer Co. | Highway Manor Brewing | Hudson Brewing Co. | Keegan Ales | Long Trail Brewing Co.
Mad Jack Brewing Co. | Magic Hat Brewing Co. | Otter Creek Brewing Co. | Rare Form Brewing Co.
Real McCoy Beer Co. | Seneca Lake Brewing Co. | Singlecut Beersmiths | Slate Town Brewing Co.

Upper Pass Beer Co. | Wolf Hollow Brewing Co. | Woodland Farm Brewery

OTHER BREWERIES ATTENDING

21st Amendment Brewery | The Brooklyn Brewery | Captain Lawrence Brewing Co.

Good Nature Farm Brewery | Stump City Brewing Co. | Unified Beerworks

For more information on Cask & Crossgates - Winter Beer Fest, please visit lupulinevents.com or shopcrossgates.com.

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ABOUT LUPULIN EVENTS, LLC

Lupulin Events LLC, is a small, locally owned, brewtique events company operating out of Saratoga County, NY. Launched in May 2017, they specialize in producing unique gatherings that focus on putting passionate craft beer fans in front of top quality breweries. Whether small, unheard of mysteries, or behemoths of sales, they champion only the highest quality liquid. Lupulin Events was born out of a need for respecting beer and the people who brew it. The company is comprised of a team of craft beer aficionados and craft beer industry professionals. For more information about Lupulin Events please visit lupulinevents.com, [Facebook](#), and [Instagram](#).

ABOUT CROSSGATES

Crossgates is the Capital Region's premier shopping, dining and entertainment destination offering an impressive selection of national brands and the newest retail concepts. The center is anchored by Lord & Taylor, Macy's, JCPenney, Dick's Sporting Goods, Best Buy, Dave & Buster's, Lucky Strike Social, Billy Beez and Regal Cinemas with IMAX, and offers more than 180 retail shops, including Apple, a food court, and restaurants. Combined with a 192-room dual-branded Tru and Homewood Suites by Hilton, Crossgates is your destination to **Eat. Shop. Play. Stay.** Additional information regarding Crossgates can be found at shopcrossgates.com, [Facebook](#), [Instagram](#), and [Twitter](#).

ABOUT TRU BY HILTON

Tru by Hilton masters the basics and avoids the bland. We've ditched the cookie-cutter hotel vibe to bring a great stay and great deal to new locations. Say hello to a brand-new hotel experience from Hilton that's vibrant, affordable and young-at-heart. It's energetic, yet relaxing and comfortable. It's familiar, and it's also unexpected. It's completely unprecedented, it's uniquely Tru.

ABOUT PYRAMID MANAGEMENT GROUP, LLC

Pyramid Management Group, owner of Crossgates, is one of the largest, most innovative, privately-held shopping center developers in the northeast. Headquartered in Syracuse, New York, Pyramid's portfolio of retail-based, tourist and entertainment destinations dominate the northeast with 18 properties located throughout New York, Massachusetts and Virginia. For over 40 years, Pyramid has led the industry in combining the best elements of traditional retail with world-class dining, entertainment and hospitality, all under one roof. For more information, visit pyramidmg.com.