



FOR IMMEDIATE RELEASE

November 4th, 2019

Contact: Kelly Gilfether
Marketing Director/Manassas Mall
Telephone: 703.368.7232 x 211
E-mail: kellygilfether@pyramidmg.com



Charlotte Russe is Coming Back to Manassas!

Manassas, VA – YM Inc., new owner of Charlotte Russe, is re-launching Charlotte Russe retail outlets across the U.S., with 100 planned locations set to re-open, including Manassas Mall.

Charlotte Russe is a fashion brand for young women, offering affordable on-trend apparel, shoes and accessories for all sizes, with a fun and engaging shopping experience.

Hiring is currently underway at the Manassas location, and the store is targeted to open on November 13th. Grand opening specials will be announced on Charlotte Russe and Manassas Mall websites, social media, and future press releases.

For further information on Manassas Mall updates, events and new store openings, please visit the Manassas Mall website at www.ManassasMall.com. Like us on [Facebook.com/ManassasMall](https://www.facebook.com/ManassasMall) and follow us on [Twitter.com/ManassasMall](https://twitter.com/ManassasMall) and [Instagram.com/ManassasMall](https://www.instagram.com/ManassasMall).

###

About Pyramid Management Group, LLC

Pyramid Management Group, owner of Manassas Mall, is one of the largest, most innovative, privately-held shopping center developers in the northeast. Headquartered in Syracuse, New York, Pyramid's portfolio of retail-based, tourist and entertainment destinations dominate the northeast with 18 properties located throughout New York, Massachusetts and Virginia. For over 40 years, Pyramid has led the industry in combining the best elements of traditional retail with world-class dining, entertainment and hospitality, all under one roof. For more information, visit www.pyramidmg.com.

About Charlotte Russe

Charlotte Russe is a fashion brand for young women, offering affordable on-trend apparel, shoes and accessories for all sizes, with a fun and engaging shopping experience wherever and whenever she wants. For more information, please visit <http://www.CharlotteRusse.com> and on Instagram @CharlotteRusse.

About YM Inc.

At YM Inc., we love fashion and believe that everyone should have access to clothing they love to wear. We make it our mission to not only provide the latest styles and trends, but to make them attainable and affordable. Our obsession for fashion shows in everything we do. Across all our brands, we provide value for today's trends for kids, teens and adults. By developing the best shopping experiences and offering the best retail brands and prices, we are well positioned to continue our success, now and in the future. To find out more, please visit www.ym-inc.com