



destiny usa

## PRESS RELEASE

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### **Apex Entertainment Now Open at Destiny USA**

*--Action-packed entertainment venue now open at Destiny USA--*

*-- Home to the largest pretzel in Syracuse --*

**Syracuse, NY** (February 19, 2019) -- Adventure seekers now have one of the most complete and diverse family entertainment centers in Central New York to harness their adrenaline. With over 55,000 square feet of fun, [Apex Entertainment Center](#) offers a mix of thrill-inducing amusements and adventure, paired with American cuisine and handcrafted cocktails. The action-packed venue occupies the former All-Star Alley & Tavern space on the third level of Destiny USA's Canyon Area.



"We exist to entertain the people who live in the communities we love" said Lisa Napelitano, APEX Entertainment Director of Sales and Marketing. "We believe our guests will be shocked at the renovation and all of the different attractions we have to offer."

Apex Entertainment is meant for all ages! Run from your opponents in a multi-level, apocalyptic New York City Laser Tag Arena. Or burn off some energy with hyper-realistic VR and target practice in Modern Round. Challenge your family and friends to a premium game of bowling. Go head-to-head in the region's only bumper cars. And play updated classics to the newest gaming innovations in their 70-player position arcade, while rewarding yourself in their upscale prize redemption center.

Apex Entertainments dining menu features many shareable items including a refreshing 90oz. Mighty Cucumber Mule and Syracuse's Largest Pretzel! They are known for their delicious pizzas, salads, sandwiches and burgers. They take pride in being the industry leader when it comes to allergy awareness options in the family entertainment center segment, featuring over 40 items that can be prepared gluten free. Apex Entertainment offers multiple private event rooms which makes them the ideal location to host your next corporate event, holiday party, team builder, birthday party or social gathering; ranging anywhere from 10 to over 1,000 guests! They look forward to being apart of the Syracuse community and seeing you real soon!

For more information, visit their website at [www.ApexEntertainmentCenter.com](http://www.ApexEntertainmentCenter.com) or contact Lisa Napelitano at [lnapelitano@apexentertainmentcenter.com](mailto:lnapelitano@apexentertainmentcenter.com).

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## **About Destiny USA**

Destiny USA is New York's largest shopping, dining, outlet and entertainment destination and the sixth largest shopping center in the U.S. Centrally located in Syracuse, Destiny USA is visited by 26 million guests annually and consistently draws from a 4-hour drive and attracts tourists from all 50 states, Canada and worldwide. An unparalleled mix of shopping, dining, outlet and entertainment—all under one roof—combined with its new, onsite Embassy Suites by Hilton hotel cement Destiny USA's reputation as a premier tourist destination. Plan your next visit to Destiny USA, Trip Advisor's #1 travel destination in Central New York, today at [www.destinyusa.com](http://www.destinyusa.com).

## **About Pyramid Management Group, LLC**

Pyramid Management Group, owner of Destiny USA, is one of the largest, most innovative, privately-held shopping center developers in North America. Headquartered in Syracuse, New York, Pyramid's portfolio of retail-based, tourist, and entertainment destinations dominate the northeast, with 16 properties located throughout New York, Massachusetts and Virginia. For over 40 years, Pyramid has led the industry by combining the best elements of traditional retail with world-class dining and entertainment, all under one roof. For more information, visit [www.pyramidmg.com](http://www.pyramidmg.com).