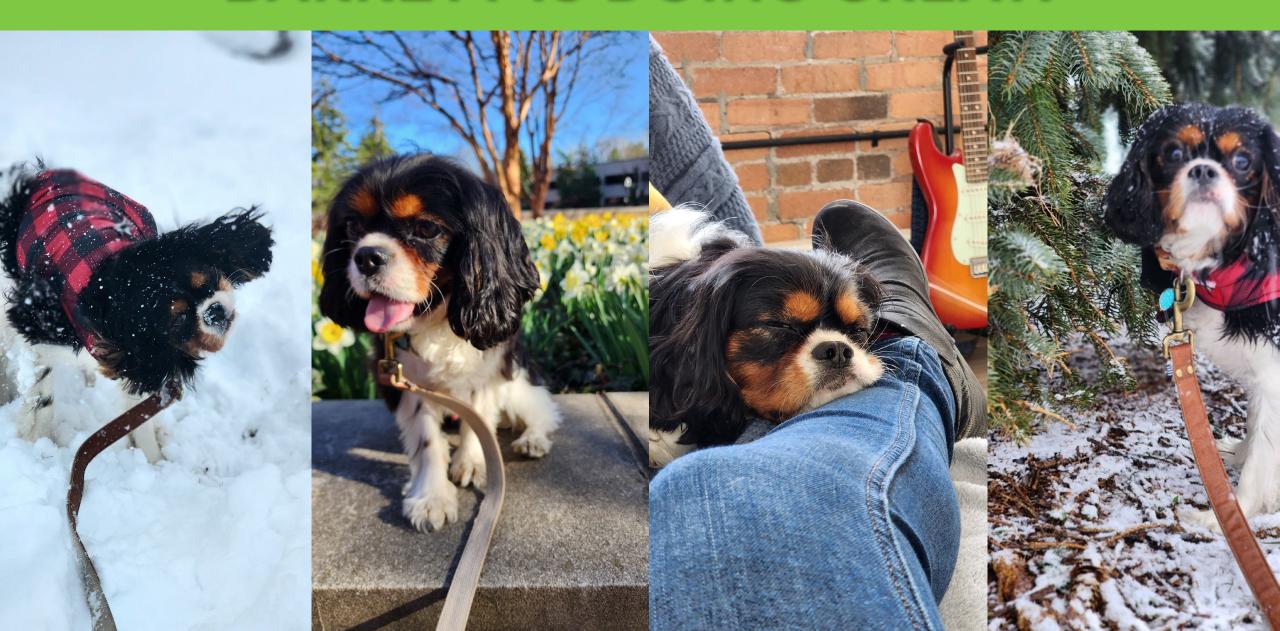
# destiny usa MERCHANT MEETING

Friday, April 21st

# Welcome! Everything is fine.

## **BARRETT IS DOING GREAT!**





#### **COMING SOON**



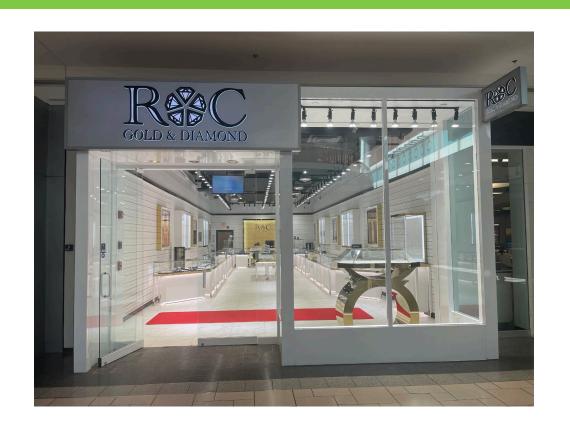








## Now Open



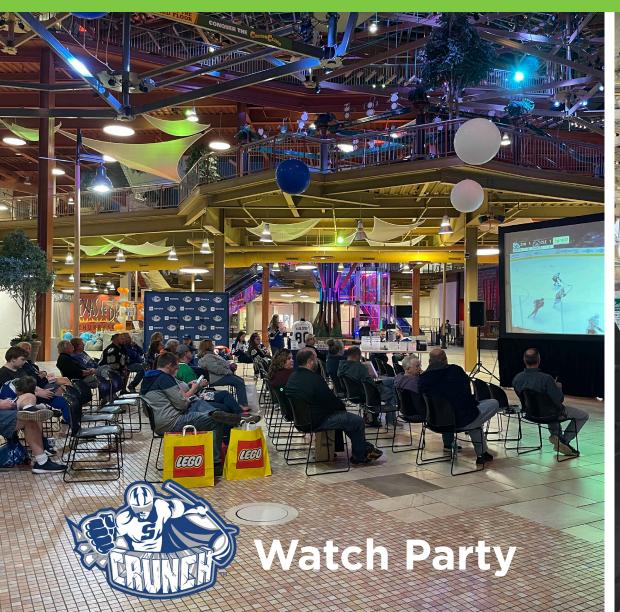








### WHAT WE'VE BEEN DOING





#### WHAT WE'VE BEEN DOING







#### WHAT WE'VE BEEN DOING







#### **COMMON AREAS**

No items are permitted in the common areas at any time.

- Remind your delivery drivers they should not be using the storefront entrance.





#### SIGNAGE

Common Areas: No tenant is permitted to personally hang signage or displays outside of their leased space. If you'd like to discuss advertising or marketing opportunities in the common area, please contact the marketing department. Tables, banners, signs, and/or merchandising displays of any kind must be placed inside your lease line.

**Standing Floor Signs:** Floor signs should be limited to one per entrance, please remove excess signage immediately.

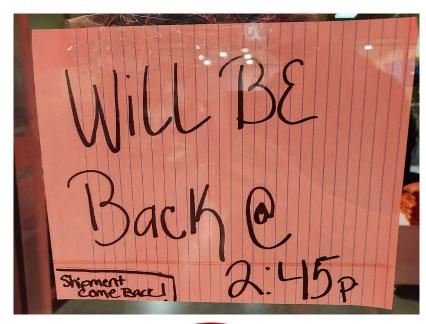
Display Types: Handwritten signs including whiteboards, chalkboards, and neon boards are not permitted.

**Banners:** Tenants are not permitted to hang banners from our railings.



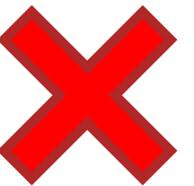


#### SIGNAGE













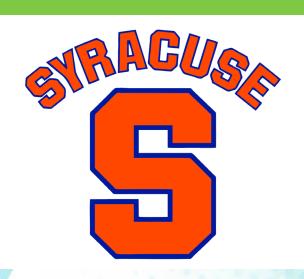
#### **TRASH**

**Absolutely NO TRASH** is permitted in the common areas or back hallways at any time. If we find your trash in the common area, we will return it to you. If you have questions about which compactor or dumpster you should be using, please contact **Brandon/Operations.** 



#### COMING SOON: SUMMER FUN PASS

The Winter Fun Pass SOLD OUT.





PASS.
ENDLESS
FUN!



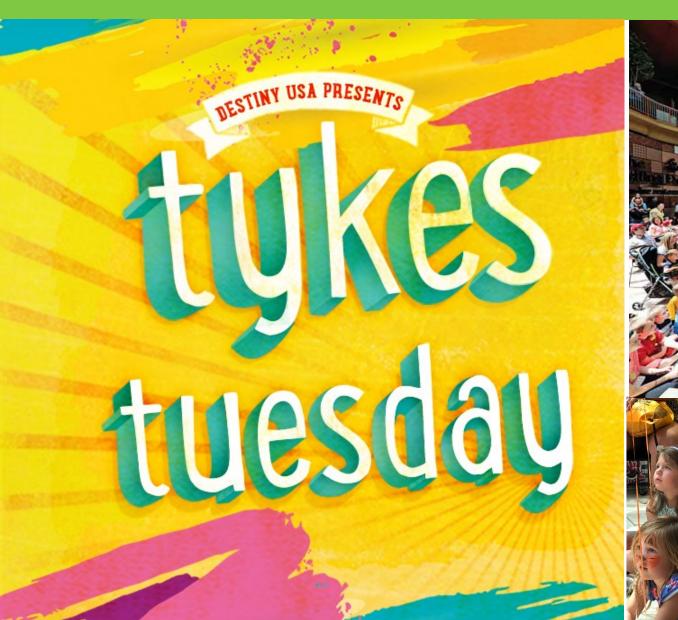
#### 4 ATTRACTIONS +BONUS ADMISSION

**AVAILABLE JUNE 13, AT THE CAROUSEL** 

ADULT PASS \$65

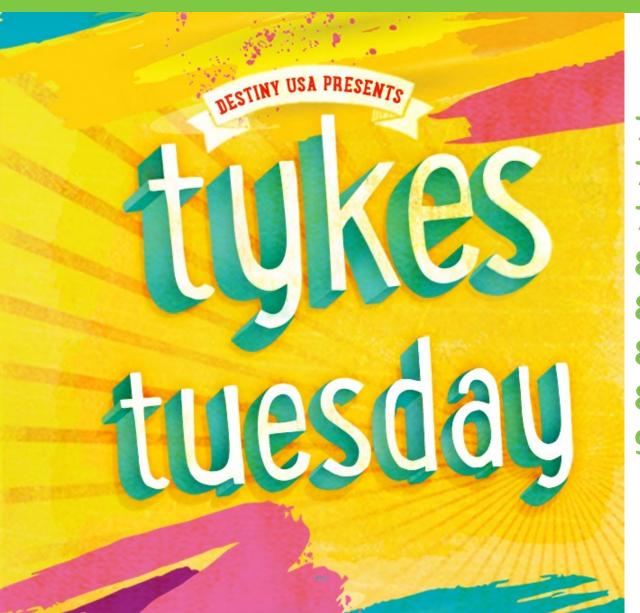
CHILD PASS \$60

#### **COMING SOON: TYKES TUESDAY**





#### **TYKES TUESDAY**



#### **Tykes Tuesday Dates**

7/11:

7/18: Syracuse Mets

7/25:

8/1:

8/8:

8/15:

8/22:

9/5: Get Air

#### PYRAMID DISPLAY CASES

- Pyramid Displays are available
- Displays should be merchandised to your store's standards
- There is a fee for lost/stolen keys

See Matt for more information on Pyramids.

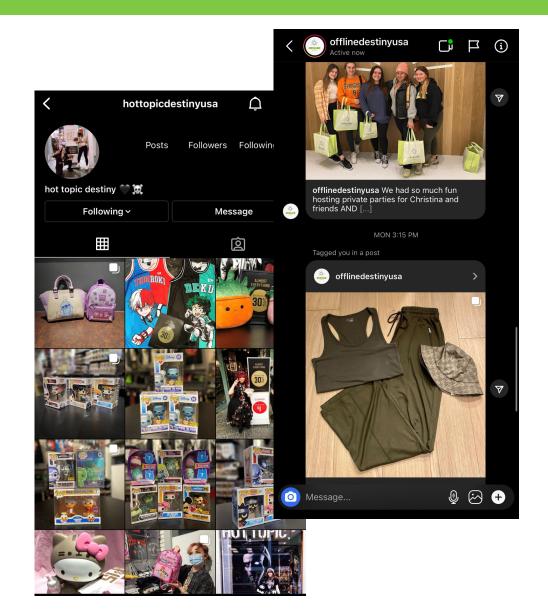




#### SOCIAL MEDIA

We want to see your Destiny USA posts!

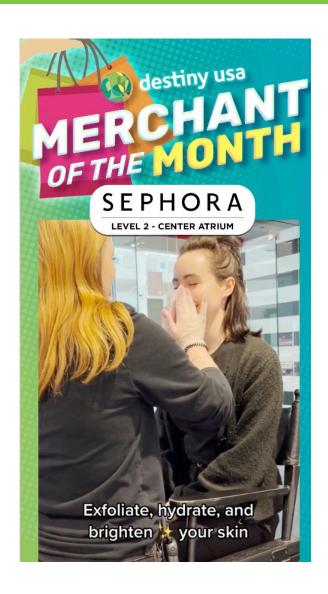
- Create an @StoreNameDestinyUSA
- Share posts and tag us @destinyusa





#### MERCHANT OF THE MONTH

- "Employee of the Month"
- For tenants who exhibit good communication with marketing department, kindness, respect, and patience
- Tenants who actively participate in marketing initiatives and attend merchant and security meetings
- Program includes highlight on:
  - Big board ad
  - Digital directory ad
  - Social media posts
  - Emailers
  - Website features





## MERCHANT PORTAL

	HOME VISIT DIRECTORY SALES EVENTS HELP BLOG  DESTINY USA ABOUT NEWS ADVERTISING EMPLOYMENT SECURITY ADA ACCESSIBILITY DETERMINENT MERCHANT PORTAL COMMITTAL	HOURS  O OPEN until 9:30 PM  REGULAR HOURS  MONDAY - SATURDAY  10:00 AM - 9:30 PM  SUNDAY  11:00 AM - 6:00 PM	
		Username or Email Address  Password  Remember Me  Log In	
		Lost your password? ← Back to Destiny USA  Register Account	



#### DIGEST EMAIL

#### **MONDAYS**



Welcome to the Destiny USA Digest!

This is your weekly e-news source for what's going on at Destiny USA.



#### TENANT TELLER EMAIL

#### **WEDNESDAYS**



Your weekly e-news source for what's going on at Destiny USA!



#### TENANT TELLER EMAIL





#### WEEKENDER EMAIL

#### **THURSDAYS**



Cheers! This week is almost over, but your weekend is just beginning!

Here's our guide to the weekend at Destiny USA!



#### SOME NEW FACES





#### SOME NEW FACES





#### SOME NEW FACES



#### **ALERT MEDIA**



# TEXT EMAIL CALL

#### MONTHLY SAFETY MEETING



Next safety meeting: Friday, October 28th at 10:00am